

## Erasmus Student Work Placement in the UK

| EMPLOYER INFORMATION                         |  |
|--|--|
| Name of organisation                         | Impact Internship  |
| Address inc post code                        | PO Box 3548, Norwich, NR7 7TW  |
| Telephone                                    | 0333 012 0050  |
| Fax  |  |
| E-mail                                       | <a href="mailto:richard@impactinternship.co.uk">richard@impactinternship.co.uk</a>   |
| Website                                      | <a href="http://www.impactinternship.co.uk">http://www.impactinternship.co.uk</a>  |
| Number of employees                          | 1  |
| Short description of the company             | Impact Internship offers European students the opportunity to use the knowledge and skills learned from their courses in a real work placement in a socially responsible business or charity in Norwich, UK. |
| CONTACT DETAILS                              |  |
| Contact person for this placement            | Richard Patey  |
| Department and designation / job title       | Director   |
| Direct telephone number                      | 0333 012 0050  |
| E-mail address                               | <a href="mailto:richard@impactinternship.co.uk">richard@impactinternship.co.uk</a>   |
| Application Procedure                        |  |
| Who to apply to (including. contact details) | Richard Patey, <a href="mailto:richard@impactinternship.co.uk">richard@impactinternship.co.uk</a>  |
| Deadline for applications                    | Ongoing (no deadline)  |
| Application process                          | Email with Photo CV  |
| Other  |  |

Please provide as much information on the placement as possible – too much information is better than not enough!

| PLACEMENT INFORMATION                                     |  |
|---|--|
| Department / Function                                     | Digital Marketing  |
| Description of activities                                 | Managing Social Media accounts (e.g. Twitter, Facebook, Pinterest)<br>Creating webpages using wordpress CMS<br>Link Building<br>Research & Article writing<br>Market Research                        |
| Location  | Norwich, UK  |
| Start Date  | Ongoing  |
| Duration  | No minimum, 1 year maximum placement   |
| Working hours per week                                    | To be negotiated   |
| Accommodation (please select)                             | <input type="checkbox"/> Accommodation will be provided<br><input checked="" type="checkbox"/> We can assist with finding accommodation<br><input type="checkbox"/> Student to make own arrangements |
| Details of financial and “in kind” support to be provided |  |
| Other   |  |

| COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS |   |
|---|---|
| Languages and level of competence required      | Strong Social Skills<br>Proficient in written English . Evidence: example blog<br>Good level of English spoken. Evidence: Skype interview<br>Familiarity with Social Media e.g. example Social media Accounts |
| Computer skills and level of skills required    | IT & digital literate essential.<br>Web design & development skills desirable (Photoshop, Illustrator, In Design, html, css, Wordpress, My SQL, PHP)  |
| Drivers license                                 | N/A   |

|       |  |
|-------|--|
| Other |  |
|-------|--|

| INFORMATION PROVIDED BY |  |
|-------------------------|--|
| Name                    | Richard Patey  |
| Department / Function   | Director   |
| E-mail address          | <a href="mailto:richard@impactinternship.co.uk">richard@impactinternship.co.uk</a> |
| Phone number(s)         | 0333 012 0050  |
| Date                    | 20/09/12   |

Please return this form by email to [erasmus@britishcouncil.org](mailto:erasmus@britishcouncil.org)