

## Erasmus Student Work Placement in Spain

EMPLOYER INFORMATION	
Name of organisation	Conzumo Servicios Online
Address inc post code	Núñez de Balboa 9, 28001, Madrid, Spain
Telephone	+34 915 768 200
Fax	
E-mail	<a href="mailto:servicio@conzumo.com">servicio@conzumo.com</a>
Website	<a href="http://conZumo.com">conZumo.com</a> // <a href="http://myBodyStores.com">myBodyStores.com</a>
Number of employees	8
Short description of the company	e-commerce company with 2 sites: conZumo.com and myBodyStores.com. The first one is a printer ink online store, pioneer in Spain, with more than 7 years in the market. myBodyStores.com is a 1 year old ecommerce site specialized on health, nutrition and sports.
CONTACT DETAILS	
Contact person for this placement	Octavio Laguía
Department and designation, job title	General Manager
Direct telephone number	+34 915 768 200
E-mail address	<a href="mailto:olaguia@conzumo.com">olaguia@conzumo.com</a>
APPLICATION PROCEDURE	
Who to apply to (including contact details)	See above (contact details)
Deadline for applications	20/02/2013
Application process	If interested, please provide resume outlining your capabilities, including any success stories that demonstrates your experience and ability to take ownership of this role.
Please provide as much information on the placement as possible – too much information is better than not enough!	
PLACEMENT INFORMATION	
Department, Function	Market Research Internship
Location	Madrid, Spain
Start Date	Immediate start
Duration	6 months or higher
Working hours per week	40
Description of activities, tasks	<p>We are seeking an energetic, organized and self-motivated Market Research Intern for an immediate start.</p> <p>It is a great opportunity for someone with an analytic mind who wants to gain experience in the business world. The internship will provide also relevant business experiences, professional references and the the opportunity to learn about other business functions by shadowing other departments.</p> <p>Responsibilities includes:</p> <ul style="list-style-type: none"> <li>Analyze competitors prices and positioning.</li> <li>Analyze CRM sales data.</li> <li>Organize surveys.</li> <li>Make business recommendations based on analytics.</li> </ul>
Accommodation (please	-

select)	
Details of financial and “in kind” support to be provided	
Other	
<b>COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS</b>	
Languages and level of competence required	English and Spanish (good level)
Computer skills and level of skills required	<ul style="list-style-type: none"> <li>• Experience with Microsoft excel, PowerPoint</li> <li>• Background/coursework in finance, economics, investment theory</li> </ul>
Drivers license	-
Other	