



**University
of Ferrara**



**HANKUK UNIVERSITY
OF FOREIGN STUDIES**

CELSDE – Center for European Legal Studies on the Digital Economy

5 and 6 July 2018

**University of Ferrara - Department of Economics and Management
Via Voltapaletto 11, Ferrara, Italy**

European and Asian Perspectives on the Digital Economy: Platforms, Blockchain and FinTech

Scientific Committee:

Alberto De Franceschi, Christoph Busch, Byung Jun Lee

Technological innovation has an increasingly significant impact on individuals and enterprises creating new business opportunities but also new regulatory challenges. Smart technologies are changing the equilibrium between individual fairness, privacy and legal certainty and other established legal paradigms.

This interdisciplinary conference brings together leading experts from Europe and Asia, and addresses the impact of digital technology on the law considering the most recent legislative developments.

The focus will be set, in particular, on:

- ***Online Intermediary B2B and B2C Platforms***
- ***Peer to Peer Lending***
- ***FinTech***
- ***Blockchain Technology***
- ***Smart Contracts***
- ***Bitcoins and other Cryptocurrencies***
- ***Liability for Cyberattacks***

Thursday, 5 July 2018

DEPARTMENT OF ECONOMICS AND MANAGEMENT, Via Voltapaletto 11

08:30 Registration

08:45 Welcome addresses

Giorgio Zauli (Rector of the University of Ferrara)

Ki-Su Lee (Chairman of the Korea Institute for National Competitiveness; 17th Rector of the Korea University, Seoul)

Laura Ramaciotti (Vice-Dean of the Department of Economics and Management, University of Ferrara)

Maria Vita De Giorgi (University of Ferrara, former President of Inter-University Center for the study of Legal Relationships between Italy and Germany, Ferrara - Padova - Trieste).

09:15 Introduction

Alberto De Franceschi (University of Ferrara; Co-Coordinator of the European Law Institute's Digital Law SIG)

Byung Jun Lee (Hankuk University of Foreign Studies, Seoul)

Christoph Busch (University of Osnabrück; Co-Coordinator of the European Law Institute's Digital Law SIG)

I. European Perspectives on the Digital Economy

09:30 Online Platforms and the Disruption of Traditional Concepts

Chair: *Eun Young Lee (Emeritus Professor, Hankuk University of Foreign Studies, Seoul)*

The B2B Dimension of the Platform Economy – Transparency, Fairness and Beyond

Christian Twigg-Flesner (University of Warwick)

Private Law Perspectives on the Platform Economy – Contractual Role and Liability

Alberto De Franceschi (University of Ferrara; Co-Coordinator of the European Law Institute's Digital Law SIG)

The ELI-Discussion Draft for an EU-Directive on Online Intermediary Platforms

Christoph Busch (University of Osnabrück; Co-Coordinator of the European Law Institute's Digital Law SIG)

10:30 Discussion

11:00 Coffee Break

11:30 Blockchain Technology, “Cryptolaw” and Smart Contracts

Chair: *Soo Hyun Ahn (Hankuk University of Foreign Studies, Seoul)*

Blockchain Technology and EU Law

Michèle Finck (Max Planck Institute for Innovation and Competition, Munich; University of Oxford)

Algorithmic Contracts and “Cryptolaw”

Camilla Crea (University of Sannio)

Conclusion and Execution of Smart Contracts

Mateja Durovic (King’s College London)

12:30 Discussion

13:00 Lunch

II. Asian Perspectives on the Digital Economy

15:00 Platform Regulation and Industrial Governance

Chair: *Christian Twigg-Flesner (University of Warwick)*

Online Platforms and Liability for Contractual Relationships

Byung Jun Lee (Hankuk University of Foreign Studies, Seoul)

Liability and Regulation of Ride-Sharing Services Using Transportation Network Platforms

Seung Young Yoon (Hankuk University of Foreign Studies, Seoul)

Contractual Relationships in the Online Platforms Environment: Industrial Regulations in the Food Delivery Sector

Boeun Chang (Hankuk University of Foreign Studies, Seoul)

16:30 Discussion

17:00 Interim Conclusions

Friday, 6 July 2018

DEPARTMENT OF ECONOMICS AND MANAGEMENT, Via degli Adelardi 33

09:00 FinTech Regulation and Payment Services

Chair: Christoph Busch (University of Osnabrück; Co-Coordinator of the European Law Institute's Digital Law SIG)

FinTech and Payment Service Provider Regulation, Implication and Limits

Soo Hyun Ahn (Hankuk University of Foreign Studies, Seoul)

Public Law Issues on FinTech Regulation

Seung Pil Choi (Hankuk University of Foreign Studies, Seoul)

10:00 Discussion

10:30 Coffee Break

11:00 Peer to Peer Lending and the Regulation of the Internet Environment

Chair: Alberto De Franceschi (University of Ferrara; Co-coordinator of the European Law Institute's Digital Law SIG)

Peer to Peer Lending Business Regulations in Korea

Jieun Lee (Roof Funding Co)

North Korean Cyber Attacks and International Law

Jung-hyun Cho (Hankuk University of Foreign Studies, Seoul)

12:00 Discussion

12:30 Concluding Remarks

Access to the conference is free of charge

Please note that access to the conference is limited to 50 participants.

Should you wish to attend,
please **register by 29 June 2018.**

Info and Registration:

Alberto De Franceschi

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