Small business management in international markets

**DURATION**
2 years

**CLASSE**
LM-77

**TYPE OF ACCESS**
Open access with assessment of personal competencies
An international Master’s degree, **taught entirely in English**, that produces graduates qualified to take up management or consultancy positions in small and medium-sized enterprises operating in international markets. You will: improve your management skills and your ability to deal with international issues in small and medium-sized enterprises, learn to analyse and understand the fundamentals of industrial economics and business administration, integrating performance, organisational and financial skills.

**STRONG POINTS**

- Several Double degree programmes and integrated projects for study, training or dissertation research abroad;
- Active teaching strategies in small groups;
- Unique intersection between research and teaching;
- Possibility of combining dissertation research and internship or project work for active collaboration with companies.

**AFTER THE MASTER’S DEGREE**

Careers in: management consultancy, general management, marketing and human resource management in small businesses. More specifically, you will have the opportunity to work in or as: business start-ups, taking over family businesses, management functions, management consultant, public research institutes, venture capital firms and banks, PhD research into entrepreneurship and related topics.