



Università
degli Studi
di Ferrara

Nel futuro da sempre



MASTER'S DEGREE

Small business management in international markets

DURATION
2 years

CLASSE
LM-77

TYPE OF ACCESS
Open access with assessment
of personal competencies

Are you looking for information on the master's degree, exams, and to get in touch with the department?



Scan the QR Code
and visit the website!

An international Master's degree, **taught entirely in English**, that produces graduates qualified to take up management or consultancy positions in small and medium-sized enterprises operating in international markets. You will: improve your management skills and your ability to deal with international issues in small and medium-sized enterprises, learn to analyse and understand the fundamentals of industrial economics and business administration, integrating performance, organisational and financial skills.

STRONG POINTS

- Several Double degree programmes and integrated projects for study, training or dissertation research abroad;
- Active teaching strategies in small groups;
- Unique intersection between research and teaching;
- Possibility of combining dissertation research and internship or project work for active collaboration with companies.

AFTER THE MASTER'S DEGREE

Careers in: management consultancy, general management, marketing and human resource management in small businesses. More specifically, you will have the opportunity to work in or as: business start-ups, taking over family businesses, management functions, management consultant, public research institutes, venture capital firms and banks, PhD research into entrepreneurship and related topics.



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