

A.A. 2019-2020

# Development Economics and Emerging Markets

**Prof. Chiara Pollio** – University of Ferrara, EmiliaLab and c.MET05



**E** DEPARTMENT  
OF ECONOMICS  
AND MANAGEMENT

**c.MET05** | National University Centre  
on Applied Economic Studies

Ancona Bari Benevento Enna Ferrara Firenze Macerata  
Milano Napoli Pescara Salerno Udine Venezia

**emilia**lab  
La rete dei dipartimenti di Economia  
delle università dell'Emilia-Romagna  
Ferrara, Parma, Modena, Reggio E., Piacenza, Bologna

# Nice to meet you! (1)



## ■ CURRENT POSITION:

Research Fellow in Applied Economics at EmiliaLab (the network of the departments of Economics of Emilia-Romagna Universities) and c.MET05 (Inter-university Centre for Applied Economic Studies to Industrial Policy, Local Development and Internationalization)

## ■ RESEARCH INTERESTS:

Industrial and economic development, development policies, human and social development, territorial policies, inequality, technology transfer, emerging countries (China)..

## ■ EDUCATION:

BA and MA in International Relation at University L'Orientale of Naples (Italy)

MSc in Economics at Manchester University (UK)

PhD in Economics at University of Ferrara

## ■ INTERNATIONAL RESEARCH AND TEACHING EXPERIENCE:

Visiting at South China University of Technology (China) – 2017

Teaching and university cooperation at Addis Ababa (Ethiopia) – 2018

Have a look on my profile @  
[http://docente.unife.it/chiar  
a.pollio](http://docente.unife.it/chiar<br/>a.pollio)

Office hours: Thursday 17.00-18.00 in my office (Via Voltapaletto, 11 – Piano Ammezzato)



# Other lecturers of this course



**Prof. Marco R. Di Tommaso**

University of Ferrara, c.MET05 and EmiliaLab

*Doing business in emerging countries module*



**Prof. Stefano Giovannelli**

Former Director of UNIDO-Italy

Expert Consultant for International Organizations

*International institutions and development policies module*

# Nice to meet you! (2)



Please introduce yourselves!

Say few words about yourself: where you are from, previous studies, your professional goals...

...Try to say why you are here: what are your expectations about this course? What do you expect to learn/to talk about/to deepen?

... whatever you wish to tell about yourselves



# Course organization

# Contacts with students

**YOU ARE ALWAYS VERY WELCOME**

*2 ways of asking for clarifications:*

- **Breaks** and **end of the lessons** are great time for **bilateral interaction**! We will be here to listen to your questions, ideas, proposals
- Come and meet us during **office hours**

THU 17.00-18.00 in our offices (Via Voltapaletto, 11 –  
*Piano Ammezzato, Mezzanine floor*)

Please use the **emails only in exceptional cases!** Or where you are required to...  
Please please **No mailbombing!**




# COURSE ORGANIZATION

How to study and pass the exam:

1. As an **attending student**

2. As a **non-attending student**

- Same contents, but **two different and separate** paths:
  - Different study materials
  - Different study methodologies
  - Different final assessments...
- This means that it is not possible to be in between... **MAKE A CHOICE!**
- Either way you will be given all the means to pass with profit the exam.
- There is no easiest way... **But if you want to take the best from this course I strongly recommend you to attend**



Feel free to ask  
for clarifications if  
anything is  
unclear!

# ATTENDING STUDENTS - Introduction

This is a **very interactive** course!

We will be taking **frontal lectures, laboratories, simulations, business games, simulations, in-class evaluations...**

As **attending students**, you will be asked to **actively participating** in all this.

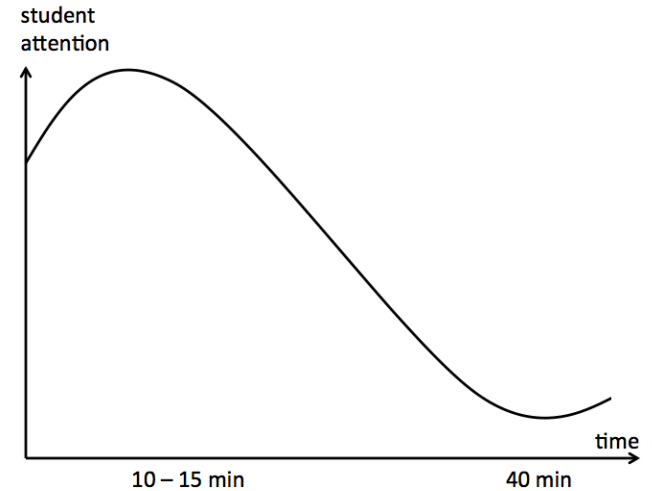
You will be considered as an attending student if you attend **at least 80%** of the lectures (starting from tomorrow, an attendance sheet will be filled at each lecture)  
**= *Max 3 absences***

**Lectures:** THU and FRI 13.15 - 16.45, ROOM EC1.



# ATTENDING STUDENTS - Focusing

- This is a **very interactive course...**
  - Then how to be interactive and focused along a 4 hours class?
1. The **attention curve**: 3 short **breaks** (max 10 mins) approx. every 45 mins
  2. **Avoid distractions**: please **no smartphones, mobiles, tablet** during class. Use of **PC** is allowed only to take notes.
  3. **Live the moment**: please **do not record** lectures without specific authorization



# ATTENDING STUDENTS – The modules

## 3 MODULES:

(a) Development economics and policies (40 hours) – Prof. Chiara Pollio

- Frontal Lectures,
- Laboratories,
- Final in-class Evaluation

(b) International institutions and development policies (16 hours) – Prof. Stefano Giovannelli

- Frontal Lectures
- Policy game (evaluation)

(c) Doing business in emerging countries (16 hours) – Prof. Marco R. Di Tommaso

- Frontal Lectures
- Business game (evaluation)

# ATTENDING STUDENTS – Evaluation

Your final mark will be the result of:

- **30% laboratories** of Module (a) **Development economics and policies** + level of participation and interaction in class;
- **30% in-class final assessment** of Module (a) **Development economics and policies**, a **written test** with open questions on the topics discussed in class.
- **10% in-class final assessment** of Module (b) **International institutions and development policies**, an interactive **Policy Game**
- **30% in-class final assessment** of Module (c) **Doing business in emerging countries**, a **Doing Business in Emerging Countries Game** (DoBEC Game)

You pass the exam if you score at least **18/30 as average**, and at least **16/30 in each evaluation**

As ATTENDING STUDENTS, **100%** of your effort for this course will be done **during the lecturing period**.

# ATTENDING STUDENTS – Course Schedule

DATE	MODULE	ACTIVITY	LECTURER
THU 26 SEPT	Doing business in emerging countries	LECTURE	Marco R. Di Tommaso
FRI 27 SEPT	Doing business in emerging countries	LECTURE	Marco R. Di Tommaso
	Development economics and policies	LECTURE 1	Chiara Pollio
THU 3 OCT	NO LECTURES (FESTIVAL INTERNAZIONALE)		
FRI 4 OCT			
THU 10 OCT	Development economics and policies	LECTURE 2	Chiara Pollio
FRI 11 OCT		LABORATORY on LECTURE 1	
THU 17 OCT		LABORATORY on LECTURE 2	
FRI 18 OCT		LECTURE 3	
THU 24 OCT	NO LECTURES (DEGREES)		
FRI 25 OCT			
THU 31 OCT	Development economics and policies	LECTURE 4	Chiara Pollio
FRI 1 NOV	NO LECTURES (NATIONAL HOLIDAY)		
THU 7 NOV	Development economics and policies	LABORATORY on LECTURE 3	Chiara Pollio
FRI 8 NOV		LABORATORY on LECTURE 4	
THU 14 NOV	Doing business in emerging countries	LECTURE	Marco R. Di Tommaso
FRI 15 NOV	NO LECTURES		
THU 21 NOV	International institutions and development policies	LECTURE	Stefano Giovannelli
FRI 22 NOV		LECTURE	
THU 28 NOV		LECTURE	
FRI 29 NOV		POLICY GAME/EVALUATION	
THU 5 DEC	Development economics and policies	LECTURE	Chiara Pollio
FRI 6 DEC	NO LECTURES		
THU 12 DEC	Development economics and policies	EVALUATION	Chiara Pollio
FRI 13 DEC	NO LECTURES		
THU 19 DEC	Doing business in emerging countries	BUSINESS GAME/EVALUATION	Marco R. Di Tommaso
FRI 20 DEC		BUSINESS GAME/EVALUATION	

# NON-ATTENDING STUDENTS

If you choose to do the exam as **NON-ATTENDING STUDENTS**, you will be required to study the following material (all texts are compulsory):

- Todaro, M.P., and Smith, S.C., 2014, Economic Development, Addison-Wesley, 12th Edition - Chapters 1 to 5 (including appendices)
- Cavusgil, S. Tamer, Pervez N. Ghauri, and Ayse A. Akcal, 2012, Doing business in emerging markets, Sage, 2nd Edition - Chapters 1 to 5

**EVALUATION** will be done on the basis of a final written exam with open questions in the official exam session

*Please note that you will be considered as non-attending students if you are absent more than 3 times*

Usually, attending students pass the exam with **higher grades** (and very seldom they do not pass it) with respect to non attending students

# Question time!

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# The *Development economics and policies* module

# More about this module

*My approach:*

... ***economic development*** deals with evolution of people, society, social groups, economy, institutions, opportunities, capacities...

There is *no agreement* on theories of development. Economists and social scientists know very little on the subject... economic development is still one of the most crucial issues for world societies!

Thus, the aim of this part will be to stimulate your ***critical thinking*** about **theories** and **real world experiences** of development processes and policies

**REMEMBER:** Your active participation ***is essential*** (and will be part of the final evaluation), so feel free to raise your hand!



# Main contents of the module

1. Development: theories and basic concepts
2. Measuring development
3. Development, poverty and inequality
4. How does development come? Structural change, growth theories, policies and strategies
5. China: a special case

# The Labs (1)

- **4 Laboratories** along the whole module
- They consist of **presentations** and **discussions** about selected papers
- They are an opportunity for you to:
  - Enhance your ability to read, understand and report a **scientific work**
  - Increase your capacity to **organize your speeches**
  - Raise your **critical thinking**
  - Increase your ability for **public speaking**
- You will be divided in groups, each paper will be **presented** by one group and **discussed** by another
- During the whole course, each group will study a **total of 4 papers** (2 to be presented and 2 to be discussed)

# The Labs (2)

How to make the presentations:

- Please use a **powerpoint presentation** to present and discuss the papers.
- Beware of the **timing**: The paper presentations should last **max 20 minutes** (approx. 10 slides); the discussions should last **max 10 minutes** (overrunning will influence your mark!)
- **Presentations**: all the components of the group are required to speak  
**Discussions**: at least two components of the group are required to speak, with rotations

# The Labs (3)

Tasks of the group *presenting* the paper:

- synthesise and tell to the rest of the class: the main **topic** of the paper, some notes about the **author(s)**, the general (theoretical) **framework** of reference, the **thesis** proposed, the main **arguments**, the **methodology**, the **main findings**, **your general view** of the paper etc.;

Tasks of the group *discussing* the paper:

- discuss the paper by emphasising: major **value** of the paper (originality, clearness, rigour etc.), **limitations**, **contribution** to the literature, **relevance** of the topic analysed, **usefulness** to understand different cases etc.

*Other groups* are encouraged to **intervene** in the general discussion with **reflections** on the topics of the paper, **links** to the frontal lectures and to the paper they are discussing/presenting

# The Labs (4)

- The papers selected for the laboratories will be available for you at least **6 days** before the laboratory
- All suggested readings and materials will be available on the [TEACHING MATERIALS](#) section of the Website of the course.
- FIRST LABORATORY is on **FRI 11th OCT** – the papers will be available by FRI 4th OCT

# The Labs (5)

- Next step is **defining the groups**!:
  - If you have decided to attend the course, by the end of **tomorrow's class** leave your name, surname and email address on the sheet
  - In any case, **TUESDAY 1<sup>ST</sup> OCT** is the deadline for you to decide whether you want to attend the course. Send me an email ([chiara.pollio@unife.it](mailto:chiara.pollio@unife.it)) by then if you have not filled the sheet during the class.
- You will make a proposal on the **composition** of the groups:
  - Send the group composition by **WEDNESDAY 2<sup>ST</sup> OCT** (after that deadline you will be assigned by me)
  - Each group has to be composed by 3-4 people
  - Groups too few people or single students will be matched together by me
  - This composition will last for **laboratory 1 and 2**. For **laboratory 3 and 4** I will mix you up (nationalities, gender, etc)

# Will you be buried in books?!?

*NO!*

In the end you will have to study using:

- The 4 papers for the *laboratories*
- Notes and ppt of the lectures for the final *written examination of the module*



This will be sufficient for you to get a (very) good mark...

...If you want to make a better profit from your exam and deepen some topics you may want to use

- The paper *other groups* have presented
- *Additional readings* recommended at the end of the lectures

# NEXT KEY DATES

**27<sup>th</sup> SEPTEMBER** – LECTURE 1; First day of attendance; You can still sign in as an attending student

**1<sup>st</sup> OCTOBER** – Deadline for deciding whether you want to attend (send me an e-mail)

**2<sup>nd</sup> OCTOBER** – Deadline for you to decide the group composition (send me an e-mail)

**4<sup>th</sup> OCTOBER** – Papers and final group composition available online

**10<sup>th</sup> OCTOBER** – LECTURE 2

**11<sup>th</sup> OCTOBER** – FIRST LAB! (Topics covered in LECTURE 1)