

UNIFE
ORIENTA
2022
MASTERS



Choose your Master's degree

18 May 2022



**Università
degli Studi
di Ferrara**



E DIPARTIMENTO
DI ECONOMIA
E MANAGEMENT

Open Day

**Master's Degree in
Economics, Management and Policies
for Global Challenges**

▶ www.unife.it/economia/lm.economics



What the Department of Economics and Management offers

<http://eco.unife.it/it>





E DEPARTMENT
OF ECONOMICS
AND MANAGEMENT



**University
of Ferrara**

E DEPARTMENT
OF ECONOMICS
AND MANAGEMENT

The DEM is among the 18
Departments of Excellence in
economics for the five-year period
2018-2022



Ministero dell'Istruzione
dell'Università e della Ricerca



What DEM graduates do ...1 year after graduation

UniFe: 92.0%

Italy: 94.0%

Private sector

UniFe: 6.7%

Italy: 4.4%

Public sector

UniFe: 1.3%

Italy: 1.5%

Non profit sector

UniFe: 77.2%

Italy: 78.9%

Employment rate

UniFe: 11.4%

Italy: 7.8%

Engaged in courses or practice

UniFe: 12.0%

Italy: 12.5%

Unemployment rate

UniFe: 69,3%

Italia: 79,8%

Services

UniFe: 30,7%

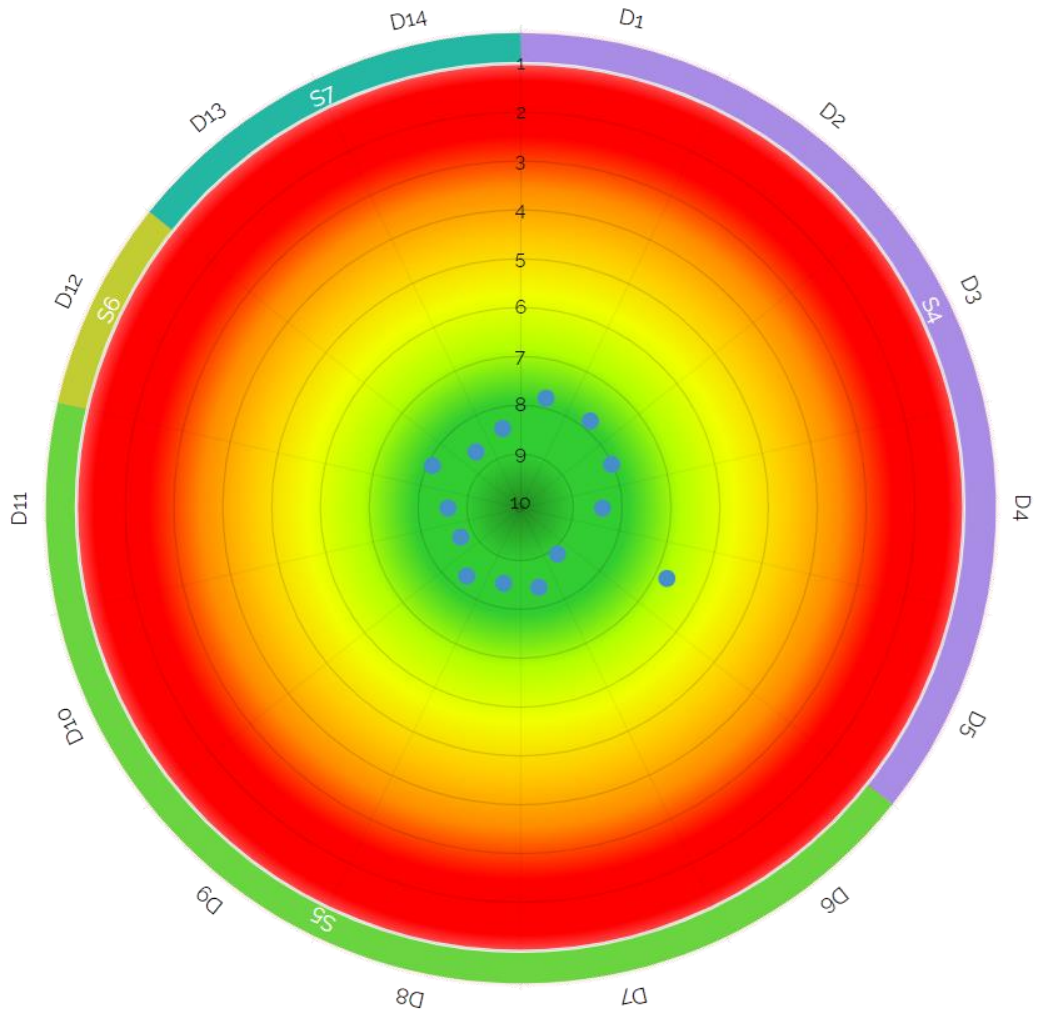
Italia: 18,7%

Manufacturing

UniFe: 0,0%

Italia: 0,7%

Agriculture



- D1 Did you have sufficient prior knowledge to understand the topics covered in this course?
- D2 Il carico di sls the study load of this course proportionate to the credits awarded?
- D3 Are the teaching materials (indicated or provided) adequate for the study of the subject?
- D4 Have the exam procedures been clearly defined?
- D5 Can the subject be studied well even without attending? (non-attending students only)
- D6 Are the timetables for lectures, tutorials and any other teaching activities respected?
- D7 Does the teacher stimulate/motivate interest in the discipline?
- D8 Does the teacher present the topics clearly?
- D9 Are supplementary educational activities (exercises, laboratories, seminars, tutoring, etc.) useful for learning?
- D10 Was the teaching programme carried out consistent with what is stated on the Course of Study website?
- D11 Is the teacher actually available for clarification and explanation?
- D12 Are you interested in the teaching topics?
- D13 Overall, do you find the proposed online education effective?
- D14 Are you overall satisfied with how the teaching was carried out?



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Admission



PRE-REQUISITES

Bachelor's degree or an equivalent, with at least:

- Economics subject area disciplines (30 ECTS)
- Business subject area disciplines (10 ECTS)
- Mathematics & Statistics area disciplines (10 ECTS)
- Good knowledge of English (at least Level B2)



FREE APPLICATION

Enrolling to the Master after the positive evaluation of the Bachelor's degree and the scientific background of the applicant



<http://www.unife.it/economia/Im.economics/future-students/admission>



FOR INTERNATIONAL STUDENTS:

<https://www.unife.it/en/come-to-study/enroll>

Two paths



Small and Medium Enterprises (SMEs) in
International Markets



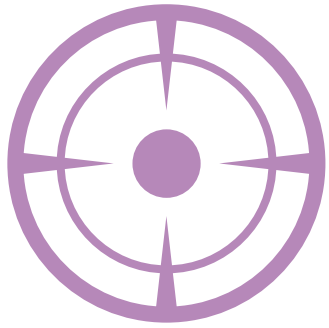
Green Economy and Sustainability

Teaching methods



- Lectures
- Case studies
- Group works
- Essays
- Seminars

Small and Medium Enterprises (SMEs) in International Markets



Aim: to improve management abilities and skills in order to address international issues in small and medium enterprises, with particular reference to the following areas: economics, performance, organizational and financial management.

Career opportunities



- Business start-upper
- Market analyst
- Management functions in SMEs
- Management consultant for SMEs
- Public research institutes
- Venture capital firms and banks

Courses

I anno / First year ECTS 60

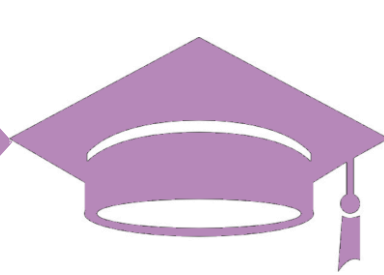
- Strategic control and performance management (**case studies**)
- Organizational behaviour and human resources management (**group works**)
- Governance and accounting of SMEs (**case studies, group works, individual works**)
- Statistics for economics and business
- Logistics and operations management (**seminars**)
- International trade and competitiveness (**group works**)
- Development economics and emerging markets (**group works**)

II anno / Second year ECTS 60

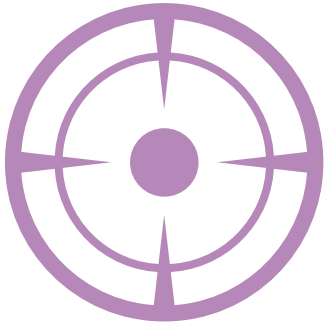
- International trade law
- International marketing and sustainability
- Financial management (**case studies, group works**)
- Business, markets and competition *or* Industrial policy for SMEs.
- 2 elective courses
- Master's Thesis

Elective courses

- Economics of innovation;
- Applied Econometrics;
- Policies for sustainability and the integral development;
- Environmental economics and policy
- European economic policy
- **Project work;**
- Internship or Spanish



Green Economy and Sustainability



Aim: to improve interdisciplinary abilities in order to address issues related to green economy and sustainable development.

Career opportunities



- Sustainability manager
- Green economy advisor
- Carbon management advisor
- Academic researcher
- Management Consultant for Green firms
- Public Research Institutes
- Chief Sustainability Officer
- General and Operation Manager
- Environmental Economist
- Urban and Regional Planner

Courses

I anno / First year
ECTS 60

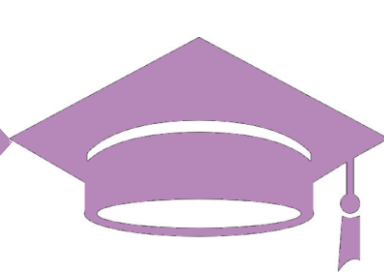
- Environmental economics and policy (*essay*)
- Economics of innovation (*essay*)
- Strategic control and performance management (*case studies*)
- Digital law and environmental sustainability
- Project appraisal and cost benefit analysis for the environment (*case studies*)
- Statistics for economics and business
- Applied econometrics

II anno / Second year
ECTS 60

- Eco-innovations, firm's performance and policy
- Energy and resource economics
- Behavioral economics for the environment (*group works*)
- International marketing and sustainability
- 2 elective courses
- Master's Thesis

Elective courses

- Machine learning for quantitative economics
- Policies for sustainability and the integral development
- Development economics and emerging markets
- Financial management
- Industrial policy for SMEs;
- Organizational behaviour and human resource management
- European economic policies
- **Project work**
- Internship or Spanish





Double Degree

Small and Medium
Enterprises (SMEs) in
International Markets



Kristianstad University (Sweden)

Tentative selection date: 31st March

Lost for this year...but
do not worry...a lot of
exchange studio
opportunities!!!!

Green Economy
and Sustainability



Southern Denmark University (Denmark)

Tentative selection date: 31st March



East Anglia University (UK)

Tentative selection date: 17th April

Deadline for enrollment at the partner university: 30th April 2022

<http://www.unife.it/it/corsi/lauree-in-inglese-e-a-doppio-titolo/lauree-a-doppio-titolo/eco/economics-management-policies-global-challenges>



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We hope to have you with us!

