

	Università degli Studi di Ferrara	Department of Economics and Management
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Master 's degree course

ECONOMICS, MANAGEMENT AND POLICIES FOR GLOBAL CHALLENGES

Class LM-56 "Economics" (DM 270/04)

DESCRIPTION OF THE TRAINING PATH ACADEMIC YEAR 2022/2023

Website	http://www.unife.it/economia/lm.economics
Coordinator of the Master's program	Prof. Laretta Rubini lauretta.rubini@unife.it http://docente.unife.it/lauretta.rubini
Teaching manager	Dott.ssa Maria Chiara CAMPANA Dott.ssa Elisa PAMPOLINI Dott.ssa Lorella ZANELLATI To contact the office: http://eco.unife.it/it/organizzazione/uffici/manager-didattico/info

Student services	Enrollment webpage http://www.unife.it/it/iscriviti/iscriversi For international students: https://www.unife.it/en/come-to-study/enroll Other informations: Unife per Te http://www.unife.it/it/x-te
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ADMISSION REQUIREMENTS	
Title required for access	Three-year bachelor degree, related to subjects coherent with LM-56 study plan or any other study degree obtained abroad and recognized as suitable by the current legislation.
Access modality	Free.
Assessment of curricular requirements and of adequacy of the personal preparation	<p>Enrolment in the Master's Degree depends upon the verification of both the possession of the curricular requirements and of the adequacy of the personal preparation, according to art. 6, comma 2 of DM 270/04.</p> <p>Enrollment criteria and requirements are defined by the Study Course Committee and published at the following webpage: http://www.unife.it/economia/lm.economics/future-student/admission-requirements</p> <p>To access the Master's programme, a three-year bachelor degree, related to subjects coherent with LM-56 study plan or any other study degree obtained abroad and recognized as suitable by the current legislation is required.</p> <p>In particular:</p> <ul style="list-style-type: none"> - if the title is acquired in Italy (by Italian citizens, EU and extra-EU citizens living in Italy) it is sufficient to hold a bachelor degree in: <ul style="list-style-type: none"> • Scienza dell'economia e della gestione aziendale (L-18) (Economics and business management science); • Scienze economiche (L-33) (Economics) <p>or a bachelor degree in Scienze dell'economia e della gestione aziendale 17 (economics and business management), Scienze economiche 28 (economics) or a</p>

	<p>4-year degree in classes (ex 509) and 28 (Laurea in economia Politica, Economia e Commercio, Economia aziendale).</p> <p>Other first-level bachelor degrees can be considered valid provided that the student has acquired at least 50 educational credits in specific scientific-disciplinary sectors. In particular:</p> <ul style="list-style-type: none"> - at least 30 credits in economics (SSD: M-GRR / 02 Economic-political geography; SECS- P / 01 Political economy; SECS-P / 02 Political economy ; SECS-P / 03 Finance sciences; SECS-P / 04 History of economic thought; SECS-P / 05 Econometrics; SECS-P / 06 Applied economics; SECS-P / 12 Economic history); - at least 10 credits in business (SSD: SECS-P / 07 Business Administration; SECS-P / 08 Business Economics and Management; SECS-P / 09 Corporate Finance; SECS-P / 10 Business Organization; SECS-P / 11 Economics of Financial Intermediaries); - at least 10 credits in statistics/mathematics (MAT / 01 Mathematical logics; MAT / 02 Algebra; MAT / 03 Geometry; MAT / 05 Mathematical analysis; INF / 01 Computer science; MAT / 06 Probability and mathematical statistics; SECS-S / 01 Statistics; SECS- S / 03 - Economic Statistics; SECS-S / 04 Demography; SECS-S / 05 Social Statistics; SECS-S / 06 Mathematical Methods of Economics and Actuarial and financial Sciences). <p>- If you wish to enroll with a bachelor degree non obtained in Italy, and not referring to ECTS system grade, your request will be evaluated by a Teaching Committee. Evaluation is done during the enrollment procedure studying the previous career of the student, not entrance examination will be done.</p> <p>To be eligible for enrolment, students must hold at least a B2 level of English. If you have not done a bachelor degree taught in English and you haven't got an international certification you will have to sustain an interview.</p> <p>The personal preparation will be evaluated by the Teaching Commission, according to the modalities that are defined by the Study Course Committee.</p> <p>This information is also available at the following link: http://www.unife.it/economia/lm.economics/future-student/admission-requirements </p>
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DURATION	
Normal Duration of the programme	The normal duration of the programme is of 2 years.
Duration different from the normal one	<p>Part time registration is possible for those who work, but also for those who find themselves in other particular situations for which this is useful.</p> <p>It is also possible to graduate in fewer years than the normal duration of the course (but in any case equal to at least two years) by submitting your proposal to the Council of the teaching structure. The Council will decide on this by approving the proposal or agreeing any changes with the student.</p> <p>If the student chooses the curriculum with a longer than normal duration, and, in the meantime, the organization of studies changes, he / she must continue his studies on the new training plan, subject to evaluation by the Degree Program Board.</p> <p>All information on this web page: http://www.unife.it/it/iscriviti/iscriversi/durata-diversa </p>

DEADLINES	
Enrollment in the first year	<p>Information on the deadlines for the first year enrollment and the related administrative requirements are available at this web page: http://www.unife.it/iscriviti/iscriversi/immatricolarsi </p> <p>For international students: https://www.unife.it/en/come-to-study/enroll </p> <p>While enrolling, students have to choose a specific curriculum between the following:</p> <ul style="list-style-type: none"> • SMALL AND MEDIUM ENTERPRISES IN INTERNATIONAL MARKET • GREEN ECONOMY AND SUSTAINABILITY
Enrollment in the years following the first	<p>To enroll in years following the first, it is necessary to pay the first installment of the new year, in compliance with the deadlines indicated at the following link: http://www.unife.it/it/iscriviti/pagare/tasse </p>

	<p>For international students: https://www.unife.it/en/come-to-study/enroll/tuition-fees-and-benefits</p>
Transfers, course changes, course abbreviations	<p>The procedure to follow to move from another university to UNIFE is described at http://www.unife.it/it/iscriviti/trasferirsi</p> <p>Those who are regularly enrolled at the University of Ferrara can transfer to another Course of the university following the procedure explained at http://www.unife.it/it/iscriviti/cambiare/corso</p> <p>Non-EU students enrolled at the University of Ferrara can apply to move to another Italian University or to enrol in a different degree course only after the first year has been completed. The University of Ferrara shall not take any of these applications into consideration before the first year is over.</p> <p>If you already have a degree or if you have acquired credits without having finished the course, you can ask for a course abbreviation. For further information: http://www.unife.it/it/iscriviti/trasferirsi/riconoscimento</p>
Study plan compilation	<p>The study plan has to be compiled from 1st September to 15th December. Those who enrol after 15th December have to fill in the study plan immediately after enrolment.</p> <p>All the relevant information are available at the following link: http://www.unife.it/it/x-te/studiare/piani-di-studio</p> <p>Once inserted in the study plan, the selected elective courses cannot be changed during the years.</p>
RECOGNITION OF PREVIOUS KNOWLEDGE, COMPETENCES, PROFESSIONAL SKILLS OR TRAINING EXPERIENCES	
Exam recognition	<p>Requests for exam recognition, to be evaluated by the Study Course Committee or by the specific commission, have to be submitted in the reserved area of studiare.unife.it together with the teaching programmes of the related course, according to what specified at http://www.unife.it/it/iscriviti/iscrivirsi/riconoscimenti</p> <p>The Study Course Committee examines the previous academic career and decides for the possible recognition, within the deadlines indicated by the university.</p> <p>The Study Course Committee can decide to delegate the evaluation activity to a specific Teaching Commission, whose decisions are immediately valid. Students cannot take again exams already validated by the Teaching Commission.</p> <p>Further indications are available at: http://www.unife.it/economia/economia/convalida-esami-da-precedente-carriera</p>
Validation of certificates	<p>Requests for language certifications have to be submitted through the reserved area of studiare.unife.it within 30th November, in compliance with what indicated at http://www.unife.it/it/iscriviti/iscrivirsi/riconoscimenti</p> <p>The date of the certification has to have an earlier date and has to be still valid when presented (in case of certifications with an expiration date).</p> <p>The accepted certifications and the criteria for grading are available at: http://eco.unife.it/it/didattica/corsi-laurea/informazioni-utili-studenti/riconoscimento-crediti/certificazioni-linguistiche-internazionali</p>

Double degree	<p>The Double Degree is an integrated study program activated in collaboration with a foreign university.</p> <p>The selected students will study both at the university of Ferrara and at the foreign partner university and will get a degree in each of the two universities.</p> <p>Currently the Master's degree in Economics, Management and Policies for Global Challenges allows to be selected to participate in the following double degree programmes:</p> <p>Curriculum SMEs in International Markets:</p> <ul style="list-style-type: none"> Kristianstad University (Sweden). <p>Curriculum Green Economy and Sustainability:</p> <ul style="list-style-type: none"> Southern Denmark University (Denmark); East Anglia University (UK). <p>For more information please refer to the following webpage: http://www.unife.it/it/corsi/lauree-in-inglese-e-a-doppio-titolo/lauree-a-doppio-titolo</p>
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Ferrara school of economics and management	<p>The certificate is awarded to students who want to achieve a Master's degree with a strong international connotation and who master at least one foreign language at an excellent level.</p> <p>For more information, please visit the following link: http://www.unife.it/it/internazionale/ferrara-school-of</p>
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MODE AND ORGANIZATION OF TEACHING	
Teaching mode	In presence at the campus.
Attendance	Attendance is suggested, but not mandatory.
Organization of the academic year	<p>The academic calendar is available at http://www.unife.it/economia/lm.economics/lessons-timetable</p> <p>TEACHING PERIODS a.y. 2022/2023: - First semester: 19th Sept 2022 – 23rd Dec 2022 - Second semester: 20th Feb 2023 – 1st June 2023</p> <p>EXAM SESSIONS a.y. 2022/2023 Winter session: 9th Jan 2023 – 17th Feb. 2023 Summer session: 5th June 2023 – 28th July 2023 Fall session: 4th Sept 2023 – 22th Sept 2023</p> <p>LESSONS TIMETABLE: http://www.unife.it/economia/lm.economics/lessons-timetable</p> <p>The exam calendar is available on the website https://studiare.unife.it > BACHECA APPELLI</p>
Graduation sessions	The dates of graduation sessions, together with the related deadlines, are available on the website studiare.unife.it > BACHECA APPELLI DI LAUREA
Final test	Details on the final test are presented at http://www.unife.it/economia/lm.economics

Structure of the Master's degree

Training activities	<p> A = BASIC B = CORE COURSE C = RELATED OR INTEGRATIVE D = ELECTIVE E1 = Final test E2 = Language F = laboratories, computer skills, language skills, internships ... </p> <p> Disciplinary areas: CLASS LM-56 - Economics B1: Economical field B2: Business field B3 : Statistical-Mathematical field B4: Law field </p>
SSD: Scientific Disciplinary Sector	
CFU: University teaching credit 1 CFU = 8 hour of frontal lesson 1 CFU=25 hours of internship	

SMALL AND MEDIUM ENTERPRISES IN INTERNATIONAL MARKETING CURRICULUM

(code u-gov 1)

FIRST YEAR (2022/2023 cohort)					
Semester	Typology	Teaching / Activities	SSD	Frontal activity hours	CFU
1	B 1	Development economics and emerging markets	SECS-P/06	72	9
1	B1	International trade and competitiveness	SECS-P/01	64	8
1	B 2	Strategic control and performance management	SECS-P/07	64	8
annuale	B 3	Statistics for economics and business	SECS-S/01	96	12
2	C	Governance and accounting of SMEs	SECS-P/07	72	9
2	B2	Logistics and operations management	SECS-P/08	56	7
2	C	Organizational behaviour and human resource management	SECS-P/10	64	8
	-	Workplace safety (in compliance with Legislative Decree 81/2008 and modifications)	IUS/07	Corso su piattaforma on-line	0
		TOTAL credits			61

Course coverage is available under the heading "Programs, courses and teachers" on the Degree Course website.

SECOND YEAR (2021/2022 and 2022/2023 cohorts)					
Semeste	Typology	Teaching / Activities	SSD	Frontal activity hours	CFU
1	B4	International trade law	IUS / 04	40	8
1	C	Financial management	SECS-P / 07	56	7
2	B2	International marketing and sustainability	SECS-P / 08	56	7
		(Commonality II Green)			
	B1	One course chosen between:			
2		· Business Markets and competition	SECS-P / 06	56	7
1		· Industrial policy for SMEs	SECS-P / 06	56	7
	D	2 elective Courses D freely chosen by the student for a total of 14 credits, among those indicated in the specific table			14 in total
		One course chosen from:			4 (in total)
	F	Internship	NN	(100 hours in the company / organization)	
1		Spanish Language*	L-LIN / 07	32	
2	E1	Final test	PROFIN_S	(350 individual student work)	12
		divided into two parts:			
		Preparatory activity (9 credits)			
		Discussion of the dissertation (3 credits)			
		Total credits			59

*It is possible to ask for validation of international language certifications in French and German in substitution of the exam of Spanish language, according to what is specified in the study course website. Only for non Italian-speakers students this possibility is also valid for b1 Italian courses delivered by the University or by recognised language centres.

Course coverage is available under the heading "Programs, courses and teachers" on the Degree Course website.

GREEN ECONOMY AND SUSTAINABILITY CURRICULUM

(code u-gov 2)

FIRST YEAR (2022/2023 cohort)					
Semester	Typology	Teaching / Activities	SSD	Frontal activity hours	CFU
1	B1	Economics of innovation	SECS-P / 06	64	8
1	B1	Environmental economics and policy	SECS-P / 02	72	9
1	B2	Strategic control and performance management (1 year SMEs commonality)	SECS-P / 07	64	8
annual	B3	Statistics for economics and business (SMEs commonality)	SECS- S / 01	96	12
2	B1	Applied econometrics	SECS-P / 05	64	8
2	B4	Digital Law and environmental sustainability	IUS / 04	64	8
2	C	Project appraisal and cost benefit analysis for the environment	SECS-P / 02	56	7
	-	Workplace safety (in compliance with Legislative Decree 81/2008 and modifications)	IUS / 07	online	0
		TOTAL credits			60

Course coverage is available under the heading "Programs, courses and teachers" on the Degree Course website.

SECOND YEAR (2021/2022 and 2022/2023 cohorts)					
Didactic period	Scope	Teaching / Activities	SSD	Frontal activity hours (unless otherwise indicated)	CFU
1	B1	Eco-innovations, firm's performance and policy	SECS-P / 02	56	7
1	B1	Energy and resource economics	SECS-P / 03	56	7
2	B2	International marketing and sustainability	SECS-P / 08	72	9
2	C	Behavioral economics for the environment	SECS-P / 01	56	7
	D	<i>2 elective Courses D freely chosen by the student for a total of 14 credits, among those indicated in the specific table</i>			14 in total
		<i>One course chosen from:</i>			4 (in total)
	F	Internship	NN	(100 hours in the company / organization)	
1		Spanish Language*	L-LIN / 07	32	
2	E1	Final test	PROFIN_S	(350 individual student work)	12
		<i>divided into two parts:</i>			
		Preparatory activity (9 credits)			
		Discussion of the dissertation (3 credits)			
		Total credits			60

*It is possible to ask for validation of international language certifications in French and German in substitution of the exam of Spanish language, according to what is specified in the study course website. Only for non Italian-speakers students this possibility is also valid for b1 Italian courses delivered by the University or by recognised language centres.

Course coverage is available under the heading "Programs, courses and teachers" on the Degree Course website.

Elective courses					
The student is required to choose two courses (14 ECTS total) from among those not already included in the plan and not previously chosen					
2	D.	Applied econometrics (if not previously chosen)	SECS-P / 0 5	56	7
1		Economics of innovation (if not previously chosen)	SECS-P / 06	56	7
1		Environmental economics and policy (if not previously chosen)	SECS-P / 02	56	7
1		Policies for sustainability and the integral development	ICAR / 20	56	7
2		Business markets and competition (if not previously chosen)	SECS-P / 06	56	7
1		Industrial policy for SMEs (if not previously chosen)	SECS-P / 06	56	7
1		Development economics and emerging markets (if not previously chosen)	SECS-P / 06	56	7
2		Organizational behavior and human resource management (if not previously chosen)	SECS-P / 10	64	8
1		Financial management (if not previously chosen)	SECS-P / 07	56	7
2		European economic policy	SECS-P / 06	56	7
2		Machine learning for quantitative economics	SECS-P / 05	56	7
		Project work	NN	175 hours in the company	7

Course coverage is available under the heading "Programs, courses and teachers" on the Degree Course website.

More information on the training course

Prerequisites	The degree course has not exams that are propaedeutic for other exams
Barriers	The degree course has no exams that are barriers for other exams.
Student status loss / obsolescence	Students lose their status if they do not pass any exam for eight consecutive years. This does not hold for students who only lack the final test (art. 28 of student regulation). The study course does not foresee obsolescence of contents.
Internship	Traineeships can take place both within the University or in other institutions/organizations. In both cases, the traineeship has to be coherent with the Study Course content and teaching objectives. More information on how to activate a traineeship are available at: http://www.unife.it/it/x-te/tirocini/tirocini-curricolari%20 It is also possible to ask to the Teaching Commission to validate a previous or current professional experience, which will have to be coherent with the teaching objective of the study course and properly certified. Traineeship validation requests have to be submitted to the Teaching Commission through the reserved area of studiare.unife.it , according to the instructions available at http://www.unife.it/it/iscriviti/iscriverti/riconoscimenti
Project work	Among the elective course is possible to choose the project work. The project work is an internship experience during which the student, together with the professor who supervise him, carry out an innovation process in the company. The student is supposed to have a much more active approach than during the simple internship. The student need to figure out in advance the problem he/she want to solve and agree with the professor the object of the work. To learn more http://www.unife.it/economia/lm.economia/insegnamenti/project-work/project-work/linee-guida/view
Workplace Safety	The structure of the course and the exam modalities are illustrated at the following link: http://www.unife.it/it/x-te/diritti/sicurezza

The course coordinator

Prof.ssa Laretta Rubini