

Department of Economics and Management

Master 's degree course

ECONOMICS, MANAGEMENT AND POLICIES FOR GLOBAL CHALLENGES

Class LM-56 "Economics" (DM 270/04)

DESCRIPTION OF THE TRAINING PATH ACADEMIC YEAR2020/2021

| Website | http://www.unife.it/economia/Im.economics |
|-------------------------------------|---|
| Coordinator of the Master's program | Prof. Lauretta Rubini lauretta.rubini@unife.it |
| Educational manager | md.economia@unife.it http://eco.unife.it/it/organizzazione/uffici/manager-didattico/info |
| | |

| Student services | Applications webpage http://www.unife.it/it/iscriviti/iscriversi |
|------------------|---|
| | Other informations Unife per Te http://www.unife.it/it/x-te |

| | Admission's requirements and duration | | | |
|---------------------------------|---|--|--|--|
| Title required for access | Three-year degree diploma, three-year university degree, degree diploma of the old | | | |
| | Three-year degree diploma, three-year university degree, degree diploma of the system (four-year degree) or any other qualification obtained abroad and recognized as suitable by current legislation constitute a qualification for admissi to the degree course. Free after checking the curricular requirements and the preparation of a student. Enrollment in the Master's Degree is subject to verification of both the possessio curricular requirements and of adequacy of personal preparation. To successfully attend the Master's Degree course, it is necessary to have acquired adequate knowledge of the disciplines of business, economics, busines and mathematical-statistics as well as to have acquired knowledge of the English language (level B2). To access the master's degree program, the following curricular requirements also required: (1) four-year degree from the previous system (Degree in Political Econo Economics and Commerce, Business Administration and equivale | | | |
| | Three-year degree diploma, three-year university degree, degree diploma of the system (four-year degree) or any other qualification obtained abroad and recognized as suitable by current legislation constitute a qualification for admit to the degree course. Free after checking the curricular requirements and the preparation of a stude Enrollment in the Master's Degree is subject to verification of both the possess curricular requirements and of adequacy of personal preparation. To successfully attend the Master's Degree course, it is necessary to have acquired adequate knowledge of the disciplines of business, economics, busin and mathematical-statistics as well as to have acquired knowledge of the Englanguage (level B2). To access the master's degree program, the following curricular requirement also required: (1) four-year degree from the previous system (Degree in Political Economics and Commerce, Business Administration and equival degree in classes (ex 509) 17 (economics and business management 28 (economics) and in the classes (formerly 270) L-18 (economics) | | | |
| | 5 | | | |
| Access mode | Free after checking the curricular requirements and the preparation of a student. | | | |
| Assessment of curricular | Enrollment in the Master's Degree is subject to verification of both the possession of curricular requirements and of adequacy of personal preparation | | | |
| requirements and of adequacy of | | | | |
| personal preparation | To successfully attend the Master's Degree course, it is necessary to have | | | |
| | | | | |
| | and mathematical-statistics as well as to have acquired knowledge of the English | | | |
| | language (level B2). | | | |
| | To access the master's degree program, the following curricular requirements are | | | |
| | To access the master's degree program, the following curricular requirements are also required: (1) four-year degree from the previous system (Degree in Political Economy, | | | |
| | To access the master's degree program, the following curricular requirements are also required: (1) four-year degree from the previous system (Degree in Political Economy, Economics and Commerce, Business Administration and equivalent), degree in classes (ex 509) 17 (economics and business management) and | | | |
| | also required: (1) four-year degree from the previous system (Degree in Political Economy Economics and Commerce, Business Administration and equivalent) degree in classes (ex 509) 17 (economics and business management) and | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| | Econometrics; SECS-P / 06 Applied economics; SECS-P / 12 Economic | | | |
| | history), 10 in the economic-business field (SSD: SECS-P / 07 Business | | | |

| Administration; SECS-P / 08 Business Economics and Management; SECS-P / 09 Corporate Finance; SECS-P / 10 Business Organization; SECS-P / 11 Economics of Financial Intermediaries) and 10 in the statistical-mathematical field (MAT / 01 Mathematical logic; MAT / 02 Algebra; MAT / 03 Geometry; MAT / 05 Mathematical analysis; INF / 01 Computer science; MAT / 06 Probability and mathematical statistics; SECS- S / 01 Statistics; SECS-S / 03 - Economic Statistics; SECS-S / 04 Demography; SECS-S / 05 Social Statistics; SECS-S / 06 Mathematical Methods of Economics and Actual Sciences rials and financials). The previous career of the student referred to in point 2 will be examined by the Didactic Commission, delegated by the Council of the didactic structure to exercise this function. The teaching commission may carry out a preliminary interview that proves the possession of adequate knowledge and skills, if it is deemed necessary. The verification of personal preparation, for graduates in the degree classes referred to in point 1, will instead be based on the degree classes referred to in point 1 who have obtained a degree mark equal to or greater than 70/110 will be considered verified. Graduates in the classes referred to in point 1 who do not meet the requisite on the degree mark and graduates from other courses of studies – not listed above -, referred to in point 2, will be examined by the competent didactic structure which will be able to carry out a preliminary interview to prove possession of the knowledge and skills necessary for access Further requirements relating to the personal preparation of the student can be consulted on the page: link: <u>http://www.unife.it/igianato/lm.economics/future-</u> student/admission-requirements |
|---|
| 2 years |

| | Deadlines |
|--|---|
| Enrollment to first year | Forthcoming |
| Choice of the study plan | 30th November |
| Validation of exams and credit recognition | Requests for any type of exam or attendance validation, to be sent to the Board of the teaching structure, must be submitted to the Student Secretariat, accompanied by the relative course programs. The deadline is November 30th. |
| | The recognition of credits deriving from a professional career may take place if it is possible to certify the level of knowledge of the skills acquired from the competition or from a training course that reports a score. |
| | For previous knowledge and professional activities, pursuant to art. 14, co. 1, of ln 240/2010 and without prejudice to the provisions of the ministerial regulation provided for by co. 2 of the same article, a maximum number of 12 credits is recognized. |
| | To consult the validation criteria applied by the Council of the educational structure, please refer to the website: http://eco.unife.it/it/didattica/corsi-laurea/informazioni-utili-studenti/riconoscimento-crediti/linee-guida-convalida |

| Double Degree |
|---|
| Curriculum SMEs in International Markets: |
| Kristianstad University (Sweden). |
| Curriculum Green Economy and Sustainability: |
| Southern Denmark University (Denmark); |
| East Anglia University (UK). |
| http://www.unife.it/it/corsi/lauree-in-inglese-e-a-doppio-titolo/lauree-a-doppio-titolo |

| Mode and organization of teaching | | |
|-----------------------------------|---|--|
| Teaching mode | Usually, all classes are in presence. However, due to Covid-19 outbreak, the first semester of the a.a. 20/21 will be based on distance learning (both streaming and recorded classes). | |
| Attendance | ttendance is suggested, but it is not mandatory | |
| Organization of the academic | The teaching activity is divided into two teaching periods: | |
| year | | |

| | - the first starts on September 21, 2020 and ends on December 22, 2020. | | | | |
|---------------------|---|--|--|--|--|
| | - the second starts on March 1, 2021 and ends on June 4, 2021. | | | | |
| | The calendar and timetable of the lessons will be made available on the Degree Course website: | | | | |
| | http://www.unife.it/igianato/Im.economics/orario-lezioni/lessons-timetable | | | | |
| | Each period of lessons is followed by an exam session. Lessons and exams will take place according to the calendar approved by the didactic structure and available on the website https://studiare.unife.it > BACHECA APELLI | | | | |
| Graduation sessions | | | | | |
| | 07/14/2021 (Wednesday) - 07/15/2021 (Thursday) | | | | |
| | Autumn session a.y. 2020/2021 | | | | |
| | 10/18/2021 (Monday) - 10/19/2021 (Tuesday) | | | | |
| | 12/15/2021 (Wednesday) -12/16/2021 (Thursday) | | | | |
| | Extraordinary session a.y. 2020/2021 | | | | |
| | 15/03/2022 (Tuesday) -16/03/2022 (Wednesday) -17/03/2022 (Thursday) | | | | |

Structure of the Master's degree

| Training activities | Training activity: A = BASIC B = CHARACTERIZERS C = RELATED OR ADDITIONAL D = AT THE CHOICE OF THE STUDENT E1 = Final test |
|------------------------|---|
| | E2 = Language F = laboratories, computer skills, language skills, internships |
| | Disciplinary areas: CLASS LM-56 - Economics |
| | B1: Economical |
| | B2: Corporate |
| | B3 : Statistical-Mathematical B4: Legal |
| | |
| SSD: Scientific Discip | linary Sector |

The master's degree in Economics, Management and Policies for Global Challenges is normally achieved in a two-year course after acquiring 120 credits. In the first year the student chooses the curriculum.

There are two paths:

1. SMES IN INTERNATIONAL MARKETS (u-gov code 1)

2. GREEN ECONOMY AND SUSTAINABILITY (code u-gov 2)

CURRICULUM SMALL AND MEDIUM ENTERPRISES IN INTERNATIONAL MARKETING

(code u-gov 1)

| | FIRST YEAR (2020/2021 cohort) | | | | | | |
|--------------------|-------------------------------|---|----------------|------------------------------|-----|--|--|
| Didactic period | Scope | Teaching / Activities | SSD | Frontal activity hours | CFU | | |
| 1 | B - economical | Development economics and emerging markets | SECS-P / 06 | 72 | 9 | | |
| 1 | B - economical | International trade and competitiveness | SECS-P / 01 | 64 | 8 | | |

| 1 | B - corporate | Strategic control and performance management | SECS-P / 07 | 64 | 8 |
|--------|-------------------------------|---|----------------|--------------------|----|
| annual | B - statistical mathematician | Statistics for economics and business | SECS-S / 01 | 96 | 12 |
| 2 | C - integrative affine | Governance and accounting of SMEs | SECS-P / 07 | 72 | 9 |
| 2 | B - corporate | Logistics and operations management | SECS-P / 08 | 56 | 7 |
| 2 | C - integrative affine | Organizational behavior and human resource management | SECS-P / 10 | 64 | 8 |
| | - | Safety training in the workplace pursuant to Legislative Decree 81/2008 and SMI | IUS / 07 | online platform | 0 |
| | | TOTAL CFU | | | 61 |

Course coverage is available under the heading "Programs, courses and teachers" on the Degree Course website.

| SECOND YEAR (2020/2021 cohort and 2019/2020 cohort) | | | | | | |
|---|-------------------------------|---|----------------|---|-----------------------|--|
| Didactic period | Scope | Teaching / Activities | SSD | Frontal activity hours | CFU | |
| 1 | B - legal | International trade law | IUS / 04 | 40 | 8 | |
| 1 | C - integrative affine | Financial management | SECS-P / 07 | 56 | 7 | |
| 2 | B - corporate | International marketing and sustainability | SECS-P / | 56 | 7 | |
| | | (Commonality II Green) | 08 | | | |
| | B -economic | One course chosen from: | | | | |
| 1 | | Business Markets and competition | SECS-P / 06 | 56 | 7 | |
| 2 | | Industrial policy for SMEs | SECS-P / 06 | 56 | 7 | |
| | D - | 2 Courses D freely chosen by the student for a total of 14 credits, among those indicated in the specific table | | | 14 in total | |
| | | One course chosen from: | | | 4 (in total) | |
| | F - Other training activities | Internship | NN | - (100 of activities in the company / organization) | | |
| 2 | | Workshop | NN | | | |
| 2 | | French Language | L-LIN / 04 | 20 | | |
| 1 | | Spanish Language | L-LIN / 07 | 20 | | |
| | | Final test | PROFIN_S | (350 individual student | 12 | |
| | | divided into two parts: | | | | |
| 2 | E1 - Final test | Preparatory activity (10 credits) | | | | |
| | | Discussion of the dissertation (4 credits) | | work) | | |
| | | Total credits | | | 59 | |

Course coverage is available under the heading "Programs, courses and teachers" on the Degree Course website.

CURRICULUM GREEN ECONOMY AND SUSTAINABILITY

FIRST YEAR (2020/2021 cohort) Frontal Didactic CFU Scope **Teaching / Activities** SSD activity period hours SECS-P / Economics of innovation 8 1 B - economical 64 06 SECS-P / 1 B - economical Environmental economics and policy 72 9 02 Strategic control and performance SECS-P / 1 B - corporate management (I year SMEs 64 8 07 commonality) SECS-S/ Statistics for economics and B - statistical mathematician 12 annual 96 business (SMEs commonality) 01 SECS-P / 2 B - economical Applied econometrics 64 8 05 Environmental law and Intellectual IUS / 04 2 8 B - legal 64 property rights SECS-P / Project appraisal and cost benefit 2 C - integrative affine 7 56 analysis for the environment 02 Safety training in the workplace online pursuant to Legislative Decree IUS / 07 0 platform 81/2008 and SMI TOTAL CFU 60

(code u-gov 2)

Course coverage is available under the heading "Programs, courses and teachers" on the Degree Course website.

| SECOND YEAR (2020/2021 cohort and 2019/2020 cohort) | | | | | |
|---|-------------------------------|--|----------------|---|-----------------------|
| Didactic period | Scope | Teaching / Activities | SSD | Hours of frontal activity <i>(unless</i> otherwise indicated) | CFU |
| 1 | B -economic | Eco-innovations, firm's performance and policy | SECS-P / 02 | 56 | 7 |
| 1 | B -economic | Energy and resource economics | SECS-P / 03 | 56 | 7 |
| 2 | B - corporate | International marketing and sustainability | SECS-P / 08 | 72 | 9 |
| 2 | C - integrative affine | Behavioral economics for the environment | SECS-P / 01 | 56 | 7 |
| | D - | 2 Courses D freely chosen by the student for a total of 14 credits, among those indicated in the specific table | | | 14 in total |
| | | One course chosen from: | | | 4 (in total) |
| | F - Other training activities | Internship | NN | - (100 of activities in the company / organization) | |
| 2 | | Workshop | NN | | |
| 2 | | French Language | L-LIN / 04 | 20 | |

| 1 | | Spanish Language | L-LIN / 07 | 20 | |
|---|-----------------|--|------------|-------------------------------|----|
| | | Final test | PROFIN_S | (350 individual student work) | |
| | | divided into two parts: | | | |
| 2 | E1 - Final test | Preparatory activity (10 credits) | | | 12 |
| | | Discussion of the dissertation (4 credits) | | | |
| | | Total credits | | | 60 |

Course coverage is available under the heading "Programs, courses and teachers" on the Degree Course website.

Elective courses activated by the Degree Course

| | is required to I not previous | choose two courses (14 ECTS total) from among ly chosen | those not alrea | ady included | d in |
|---|----------------------------------|---|-----------------|--------------------------------|------|
| 2 | | Applied econometrics | SECS-P / 0 5 | 56 | 7 |
| 1 | | Economics of innovation (commonality with course delivered in green) | SECS-P / 06 | 56 | 7 |
| 1 | | Environmental economics and policy (commonality with course delivered in green) | SECS-P / 02 | 56 | 7 |
| 1 | | Policies for sustainability and local development | ICAR / 20 | 56 | 7 |
| 1 | | Business markets and competition (if not previously chosen) | SECS-P / 06 | 56 | 7 |
| 2 | D. | Industrial policy for SMEs (if not previously chosen) | SECS-P / 06 | 56 | 7 |
| 1 | | Development economics and emerging markets (if not chosen previously) | SECS-P / 06 | 72 | 9 |
| 2 | | Organizational behaviour and human resource management (if not chosen previously) | SECS-P / 10 | 64 | 8 |
| 1 | | Financial management (if not previously chosen) | SECS-P / 07 | 56 | 7 |
| 2 | | Econometric techniques for policy evaluation | SECS-P / 05 | 56 | 7 |
| |] | Project work | NN | 175 hours in the company | 7 |

Course coverage is available under the heading "Programs, courses and teachers" on the Degree Course website.

More information on the training course

| Type D free choice activity | The deadline for the presentation of the chosen activities is set by the Academic Senate as November 30th. | | | |
|--------------------------------|--|--|--|--|
| (choice rules) | The student can acquire the 14 credits, foreseen for the free choice activities: choosing the subjects offered in their curriculum; | | | |
| | choosing electives or core subjects from other curricula; | | | |
| | choosing courses from other teaching structures possibly delivered in English | | | |
| | It is not possible to choose single "modules" belonging to integrated exams, furthermore students are strongly requested to choose second level degree courses (master's or specialist degrees) or single cycle master's degree courses, possibly provided in English. | | | |
| | For further information on the choice of type D exams, consult the CdS website: <u>http://www.unife.it/ricoltura/Im.economics</u> . | | | |
| | The student will have to carry out the options directly online from his personal virtual page, accessing it from the site: <u>http://studiare.unife.it</u> through any personal computer connected to the web. | | | |

| Certifications | Students in possession of foreign language certifications issued by internationally recognized certification bodies may be awarded the corresponding language exam (for the second language), upon presentation of an application by the student to the Student Secretariat. | | |
|--|--|--|--|
| | For further information on the procedure for submitting the application for recognition, consult the website http://eco.unife.it/it/didattica/corsi-laurea/informazioni-utili-studenti/riconoscimento-crediti | | |
| Prerequisites | The degree course has no prerequisites. | | |
| Barriers | The degree course has no barriers. | | |
| Final exam | For all information relating to the final exam, procedure and drafting of the written paper, consult the website: http://www.unife.it/energia/lm.economics | | |
| State exam | The attainment of the degree in Master's degree in Economics, Management and Policies for Global Challenges (class LM-56) allows access to the State Exam to obtain the qualification to practice as a Chartered Accountant, after completing of a period of apprenticeship. | | |
| | Passing the State Exam also allows enrollment in the Register of Chartered Accountants and Accounting Experts, in Section A "Accountants". | | |
| | In compliance with the framework agreement signed between MIUR and the CNDCEC in October 2014, the Order of Chartered Accountants and Accounting Experts of Ferrara and the University of Ferrara signed a special agreement aimed at establishing the conditions for the "facilitated access to the state exam. For more information, visit the website : <u>http://www.unife.it/it/iscriviti/iscriversi/esami-di-stato/commercialista-esperto-contabile-rev-legale</u> | | |
| Duration different from normal | Part time registration is possible for those who work, but also for those who find themselves in other particular situations for which this is useful. It is also possible to graduate in fewer years than the normal duration of the course (but in any case equal to at least two years) by anticipating any internships and training stages or by submitting your proposal to the Council of the teaching structure. The Council will decide on this by approving the proposal or agreeing any changes with the student. | | |
| | If the student chooses the curriculum with a longer than normal duration, and, in the meantime, the organization of studies changes, he / she must continue his studies on the new training plan, subject to evaluation by the Degree Program Board. | | |
| | All information on this web page: http://www.unife.it/it/iscriviti/iscriversi/durata-diversa | | |
| Recognition of qualifications obtained abroad | The recognition of a degree obtained abroad for the degree in Economics, Management and Policies for Global Challenges is established by the Council of the educational structure, upon presentation of the request accompanied by the course programs. | | |
| | For administrative information, please contact the Incoming Students Office , e-mail: international@unife.it . | | |
| | Website: http://www.unife.it/studenti/internazionale/ammissione-studenti-stranieri/riconoscimento- titoli-esteri | | |
| Safety training in the workplace pursuant to | To acquire eligibility for safety training in the workplace, it is necessary to participate in an e-learning course on the Unifesicura educational platform. The instructions and methods of access are available at the following link: http://www.unife.it/it/x-te/diritti/sicurezza | | |
| Legislative Decree 81/2008 and subsequent amendments | The tests for obtaining the certificates are an integral part of the e-learning course and are available at the end of the relative courses: Basic Training and Specific Training. You will be able to access the platform at any time of the academic year, and participate in the tests without having to register for exams. The records of eligibility in the booklets will take place on a monthly basis. Eligibility does not allow for the accrual of CFUs and there is no vote. | | |
| | Training on safety in the workplace constitutes a permanent credit and is equivalent to 8 hours of worker training (low risk), in compliance with the provisions of art. 37 of Legislative Decree 81/2008 and the subsequent State Regions Agreements of 21/12/2011 and 07/07/2016, relating to training standards on safety in the workplace. | | |
| | Students in possession of certificates relating to courses in the field of Training and Safety in the workplace who wish to request recognition for the purpose of the related exam, must consult the section of the portal "Unife per te", section "health, rights and safety", under "workplace safety training": | | |
| | http://www.unife.it/it/x-te/diritti/sicurezza | | |
| | <u>http://www.unife.it/it/x-te/diritti/sicurezza</u> Only certificates attesting 16 hours of training (high risk), or Form A and Form B Training for ASPP / RSPP will be accepted. Documents must be sent to the dedicated email address: <i>unifesicura@unife.it</i> and not uploaded to their personal pages. | | |