

Argomenti tesine

# Game business play: diamonds

- Alternative theories to the stock/sell ratio

# Game business play

4. Capacity reduction in declining chemicals processing industries
5. Product innovation in the private branch exchange industry
6. Process innovation in the steel industry

# Game business play: preemptive capacity

- Winner's course: Ghemawat 1987
- (Porter Chapter 15 competitive strategy 1980)
- Porter Spence 1982

# coopetition

- Analizzare un settore/industria seguendo lo schema a “rombo”
- Analizzare I comportamenti