



**University  
of Ferrara**

**E** DEPARTMENT  
OF ECONOMICS  
AND MANAGEMENT



**ELI**

EUROPEAN  
LAW  
INSTITUTE

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ENVIRONMENTAL  
LAW SIG

# **ENVIRONMENTAL SUSTAINABILITY AND “*THE EUROPEAN GREEN DEAL*”: VALUES, INNOVATION AND REGULATION**

**12 and 13 November 2020**

**Online Conference**

Scientific Committee:

Chris Backes, Alberto De Franceschi and Massimiliano Mazzanti

Conference link:

<https://global.gotomeeting.com/join/880204365>

Should you wish to attend this conference, please register at [environmentallawsig@gmail.com](mailto:environmentallawsig@gmail.com)

*As a response to Climate and environmental-related challenges, on 11 December 2019 the EU Commission released “The European Green Deal”, representing an integral part of the EU Commission’s strategy to implement the United Nation’s 2030 Agenda and the sustainable development goals. It is a new growth strategy that aims to transform the EU into a fair and prosperous society, with a modern, resource-efficient and competitive economy where there are no net emissions of greenhouse gases in 2050 and where economic growth is decoupled from resource use, improving the quality of life of current and future generations.*

*Against such background, this conference aims to critically assess, in an interdisciplinary policy-oriented perspective:*

- ***value, rights and current policies for Environmental Sustainability and Circular Economy;***
- ***rights and management of waste;***
- ***legal instruments for enhancing environmental sustainability.***

**Friday 13 November 2020, h. 12:00: Launch of the European Law Institute’s (ELI) Environmental Law Special Interest Group (SIG) and First Meeting.**

*The Environmental Law SIG aims at bringing together experts from Europe and beyond, reshaping existing legal instruments and creating new ones so as to achieve environmental sustainability and a circular economy thus making Europe a standard setter in this field.*

*For this purpose, the SIG aims to implement new strategies for regulation and standardisation, enhancing dialogue with social partners and international cooperation. The SIG would rethink in particular: (a) green production and sales law; (b) circular and sharing economy and waste law; (c) enhancing smart mobility; (d) digital transformation as enabler of environmental sustainability; (e) net-zero-emission strategies; (f) policies for clean energy supply; (g) rules on large-scale infrastructure and construction; (h) protecting and supporting biodiversity; (i) taxation and social benefits; (j) green finance and investment.*

*In particular, the SIG aims at addressing and enhancing the synergy between the green and the digital transformation, by exploring measures to ensure that digital technologies such as artificial intelligence, 5G, cloud and edge computing and the internet of things can accelerate and maximise the impact of policies to deal with climate change and protect the environment.*

**Thursday, 12 November 2020**

**15:30 Welcome addresses**

*Laura Ramaciotti (University of Ferrara, Dean of the Department of Economics  
and Management)*

*Christiane Wendehorst (University of Vienna, President of the European Law Institute)*

**15:45 Scope and Aims of the Conference**

*Massimiliano Mazzanti (University of Ferrara, CERCIS Director)*

*Alberto De Franceschi (University of Ferrara)*

**16:00 I. Policies for a Sustainable Environment: The EU Green Deal and The Global**

**Challenge**

*Chair: Chris Backes (University of Utrecht)*

**The European Green Deal – A further Step for Circular Economy in the context of Sustainable Development**

*Hugo-Maria Schally (European Commission, Head of Unit on “Multilateral Environmental Cooperation” - Directorate General for the Environment, Brussels)*

**Public Problems and the Instrument Choice Debate: Lessons for the Green New Deal**

*William Boyd (University of California, Institute of Environment and Sustainability)*

**16:40 Discussion**

**17:00 II. New Challenges for Sustainable Environment: An Economic Perspective**

*Chair: Raimund Bleischwitz (University College, London)*

**Globalisation and Sustainable Development**

*Fernando Diaz Lopez (Stellenbosch University)*

**Economic Policy for the Circular Economy transition in the EU**

*Alessio D’Amato (University of Rome Tor Vergata)*

**Eco-Innovation for the Circular Economy: Evidence from the Italian Manufacturing**

*Massimiliano Mazzanti (University of Ferrara)*

**Economics of Waste Prevention**

*Henning Wilts (Institute for Climate, Environment and Energy, Wuppertal)*

**18:20 Discussion**

**18:40 Interim Conclusions**

**Friday, 13 November 2020**

**09:00 III. Legal Instruments for Enhancing Environmental Sustainability**

Chair: *Hans-Wolfgang Micklitz (University of Helsinki and European University Institute)*

**The Concept of Sustainability and the Protection of the Environment between Private Law and Public Law**

*Barbara Pozzo (University of Insubria)*

**Waste: a New Property?**

*Giorgio Resta (University of Roma Tre)*

**Towards Environmental-Friendly Guarantees in the Sale of Goods**

*Fryderyk Zoll (University of Krakow and University of Osnabrück)*

**Sustainability and Servitization: The Challenges**

*Evelyne Terryn (Catholic University of Leuven)*

**10:00 Discussion**

**10:30 IV. Legal Instruments for Enhancing Environmental Sustainability**

Chair: *Mateja Durovic (King's College London)*

**Sustainability, Artificial Intelligence and legal subjectivity**

*Enrico Caterini (University of Calabria)*

**Corporate Environmental Responsibility**

*Peter Jung (University of Basel)*

**Tax Law enhancing Green Consumption and Business Behavior**

*Georges Cavalier (University Lyon III)*

**11:30 Discussion**

**12:00 V. Inaugural Meeting of the European Law Institute's Environmental Law Group:  
The Research Clusters**

**(a) green production and sales law;**

**(b) circular and sharing economy and waste law;**

**(c) enhancing smart mobility;**

**(d) digital transformation as enabler of environmental sustainability;**

- (e) net-zero-emission strategies;**
- (f) policies for clean energy supply;**
- (g) rules on large-scale infrastructure and construction;**
- (h) protecting and supporting biodiversity**
- (i) taxation and social benefits**
- (j) green finance and investment.**

**13:00 Concluding Remarks**

*With the kind support of*

