



University
of Ferrara

E DEPARTMENT
OF ECONOMICS
AND MANAGEMENT



Centre for Research in Circular economy, Innovation and SMEs (CERCIS)

First annual workshop – Programme

Location: Auditorium Santa Lucia (Via Ariosto, 35 - 44121 Ferrara)

Day 1 – 16th December 2019

10.30 – 11.00	Registration
11.00 – 11.30	Opening addresses Prof. Giorgio Zauli (Rector of the University) Prof.ssa Laura Ramaciotti (Director of the Department of Economics and Management)
11.30 – 12.30	Keynote speaker 1 Prof. Shunsuke Managi (Kyushu University) – <i>Inclusive growth as measured evaluation in SDGs</i>
12.30 – 14.00	Lunch
14.00 – 16.00	Session 1 – Chair: Francesco Silvestri (Eco&Eco Bologna) <ul style="list-style-type: none"> • Lucia Dal Negro - <i>Financing Sustainability: A Trend Analysis of Impact Funds Allocation in East Africa.</i> • Stefano Ghinoi - <i>Mapping Online Networks on the Circular Economy Debate</i> • Andrea Mantovani - <i>Green Monopoly and Downward Leapfrogging</i> • Antonio Massarutto - <i>An Empirical Investigation of the Determinants of MWM Management Costs In Italy</i> • Francesca Spigarelli - <i>Regional Development of Circular Economy in the EU: A Multiple Dimension Analysis</i>
16.00 – 16.30	Coffee break
16.30 – 18.30	Session 2 – Chair: Nicolò Barbieri <ul style="list-style-type: none"> • Grazia Sveva Ascione - <i>Circular Economy: New Paradigm or Just Relabelling?</i> • Christoph Kiefer - <i>Relating the Concepts of Eco-Innovation and Circular Economy</i> • Enrico Pulieri - <i>The Circular Economy: Instruments and Policies Supporting Investments</i> • Beatrice Re - <i>Value Co-Creation Processes in the Circular Economy</i> • Jacopo Zotti - <i>Circular Economy and Sustainability: A Conceptually Ambiguous Relationship</i>
19.30	Aperitif

Day 2 – 17th December 2019

9.00 – 9.30	Registration
9.30 – 10.30	Keynote speaker 2 Prof. Jens Horbach (Augsburg University of Applied Sciences) - <i>Circular Economy Innovations, Growth and Employment at the Firm Level</i>
10.30 – 11.00	Coffee break
11.00 – 13.00	Session 3 – Chair: Marianna Gilli <ul style="list-style-type: none"> • Andrea Bortolotti - <i>Coupling Material Flow Analysis and Socio-Environmental Conflicts: A Criticality Assessment</i> • Valentina De Marchi - <i>Closing the Loop: Industry 4.0 Technologies and Circular Economy</i> • Florian Flachenecker - <i>The Role of Eco-Innovations and Material Productivity for the Emergence Of High Growth Enterprises</i> • Matteo Masotti - <i>Food Waste Innovations Diffusion Through ABM Models</i> • Matteo Mazzarano - <i>Heterogeneity, Space And Non-Linearity In Income-Waste Relation: A Non-Constant Elasticity Model</i>
13.00 – 14.30	Lunch
14.30 – 15.30	Keynote speaker 3 Dr. Matteo Grazzi (IADB Washington D.C.) - <i>Green innovation in Latin America and the Caribbean: Measurement, Patterns and Policies</i>
15.30 – 16.00	Coffee break
16.00 – 18.00	Session 4 – Chair: Domenico Berdicchia <ul style="list-style-type: none"> • Caterina Cavicchi - <i>Accounting for Circular Economy in a Strategic Perspective</i> • Elisa Chioatto - <i>Transition from Waste Management to Circular Economy: the European Union Roadmap</i> • Mariella Favot - <i>Regulation and Competition in the Extended Producer Responsibility Models</i> • Claudia Ghisetti - <i>Design and Innovation: Does their “green-matching” actually help?</i> • Afsaneh Moradi - <i>A Systemic View of Innovative Strategies for Better Cycling Experience In Bologna</i>
20.00	Social event

Day 3 – 18th December 2019

9.00 – 9.30	Registration
9.30 – 10.30	Keynote speaker 4 Prof. Sven-Olof Collin (Free University of Scania) - <i>Family firm, an antique governance model for sustainability</i>
10.30 – 11.00	Coffee break
11.00 – 13.00	Session 5 – Chair: Caterina Cavicchi <ul style="list-style-type: none">• Stephane Lhuillery - <i>The impact of eco-certificates on innovation networks</i>• Jaanis Balodis - <i>The Parenthesis Between Local Finance and the Regulation of Waste Management In Bethlehem, Palestine: Example Of Palestine</i>• Tatiana Kuznetsova - <i>Women's Entrepreneurship in Russia</i>• Afsaneh Moradi - <i>Inclusive Public Transport Service for Excluded Groups</i>• Juliia Trabskaia - <i>How to Approach Scenario Building with Predetermined Decision-Making Constraints</i>• Semrau Finn Ole - <i>Firms' export activity and environmental innovation in 14 European countries</i>
13.00 – 14.30	Lunch / End of the event