

UNIVERSITY OF FERRARA
DEPARTMENT OF ECONOMICS & MANAGEMENT
Masters' Degree (equivalent) in
ECONOMICS, MARKETS & MANAGEMENT
Inter-category
LM-56 – Economics Sciences
LM-77 – Business Economics Sciences
Course overview
ACADEMIC YEAR 2015–2016

Course website	http://www.unife.it/economia/lm.economia
Course supervisor	Prof. Giovanni Masino
Course manager	Elena Delfanti Polo Umanistico Adelardi - Via degli Adelardi 33 44121 Ferrara E-mail: md.economia@unife.it
Students' secretary	Via Savonarola, 9 E-mail: segreteria.economia@unife.it Times & contacts: http://www.unife.it/studenti/offerta-formativa/orari-recapiti
Administrative requirements and deadlines	Students with overseas qualifications must see the <i>Ufficio Didattica e Mobilità internazionale</i> (International Student Affairs Office) for administrative support: http://www.unife.it/studenti/en/international-services Online pre-enrolment application form (mandatory) http://www.unife.it/studenti/immatricolazioni-e-iscrizioni/pre-iscrizioni-a-un-corso-di-laurea-magistrale To complete enrolment procedure: http://www.unife.it/studenti/immatricolazioni-e-iscrizioni/immatricolazione-a-corsi-di-laurea-magistrale-non-a-ciclo-unico
Course requirements	<p>Holders of a 3-year or 4-year university degree diploma or certificate (Bachelor's equivalent), or other overseas equivalent recognized as such by the laws in force, in the following subjects are eligible to apply for this course.</p> <ul style="list-style-type: none"> • Graduates from categories (ex 509) 17 (Economics and Business Management) and 28 (Economics Sciences), and categories (ex 270) L-18 (Economics and Business Management) and L-33 (Economics Sciences), or holders of an equivalent Italian or overseas qualification possess the necessary pre-requisites for enrolment on the Masters' degree course in Economics, Markets and Management. • Graduates from other categories must have the requisite number of credits in the relevant scientific disciplinary sectors. See "Enrolment criteria and verification procedures" section (below).
Enrolment criteria and verification procedures	See website: http://www.unife.it/economia/lm.economia/scegliere/accesso

Eligibility	Open to all regularly enrolled holders of the above pre-requisites (no entrance test).
Teaching method and frequency	The course will be taught entirely through face-to-face lectures.
Duration of course	Two years
Lecture timetable	<p>The lectures will be held over the course of two semesters:</p> <ul style="list-style-type: none"> • The first from 28th September 2015 to 8th January 2016 • The second from 22nd February 2016 to 31st May 2016 <p>The lecture timetable will be posted on the degree course website: www.unife.it/economia/economia</p> <p>Each semester will be followed by an exam session. Lectures and exams will be held between the following dates:</p> <p>1st Semester</p> <ul style="list-style-type: none"> • Lectures: 28th September 2015 – 8th January 2016 • Exams: Special session for academic year 2014/2015 and first call for academic year 2015/2016 from 11th January 2016 to 19th February 2016 <p>2nd Semester</p> <ul style="list-style-type: none"> • Lectures: 22nd February 2016 – 31st May 2016 • Exams: Summer session: 6th June 2016 – 29th July 2016 • Exams: Autumn session: 1st September 2016 – 23 September 2016 <p>Lectures are suspended during exam sessions.</p>
Category, syllabus and module selection	<p>Students who enrol on the first year of the course in the academic year 2015/2016 will select the degree category and syllabus when they enrol (there are now 4 syllabuses to choose from).</p> <p>Students who enrol on the second year of the course in the academic year 2015/2016 must verify the degree category they are enrolled in, and choose from among the three active syllabuses for the academic year 2014/2015, as per Degree Course Regulations, when they select the modules they wish to take.</p> <p>Modules must be selected by both first- and second-year students: by 30th November 2015.</p> <p>http://www.unife.it/studenti/immatricolazioni-e-iscrizioni/piani-di-studio</p>

COURSE BREAKDOWN – NEW REGULATIONS

(2015/2016 Cohort)

The Masters' Degree Course (equivalent) in ECONOMICS, MARKETS & MANAGEMENT has a normal duration of two years. A total of 120 credits are required to pass the course.

Upon enrolment, first-year students must choose the category of the degree course (LM-56 – “Economics Sciences” or LM-77 – “Business Economics Sciences”) and the respective syllabus they wish to follow

There are four syllabuses available to students enrolling on the first year of the Economics, Markets and Management course in academic year 2015/2016:

1. **Small and medium enterprises (SMEs) in international markets (degree category LM-77);**
2. **Green economy and sustainability (degree category LM-56)**
3. **Business professions and management (degree category LM-77)**
4. **Management and public policy (degree category LM-77)**

Key	<p>Module type:</p> <p>A = CORE</p> <p>B = DEFINING</p> <p>C = RELATED OR INTEGRATED</p> <p>D = OPTIONAL</p> <p>E1 = Final exam</p> <p>E2 = Languages</p>	<p>Disciplinary areas:</p> <p>CATEGORY LM-56 – Economics Sciences</p> <p>B1: Economics</p> <p>B2: Business</p> <p>B3: Statistics/Mathematics</p> <p>B4: Law</p> <p>LM-77 – Business Economics Sciences</p>
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F = Workshops, IT skills, linguistics, work placements etc.

B1: Economics
B2: Business
B3: Statistics/Mathematics
B4: Law

2015 COHORT

Students enrolling on the course in 2015/2016 will follow the following syllabus:

Syllabus: Small and medium enterprises (SMEs) in international markets (category LM-77)

First year, academic year 2015/2016								
N°	Semester	Year	Disciplinary area	Module / Activity	Lecturer	Scientific Disciplinary Sector (SDS)	N° teaching hours	Credits
1	2	1	B2 - Economics	Theory of the firm and of the markets	Susanna Mancinelli	SECS-P/01	72	9
2	2	1	B2 - Economics	Industrial policy and sustainability (integrated course): <i>Industrial economics and policy (7 credits)</i> + <i>Economics of small and medium enterprises (2 credits)</i>	Sandrine Labory	SECS-P/06	72	9
3	1	1	B1 - Business	Strategic control and performance management	Emidia Vagnoni	SECS-P/07	72	9
4	2	1	C – Related/ integrated	Organizational behaviour and human resource management	Giovanni Masino	SECS-P/10	64	8
5	1	1	B1 - Business	Governance and accounting of SMEs	Enrico Bracci	SECS-P/07	72	9
6	1	1	B3 – Statistics/ Mathematics	Quantitative methods for economics and business (integrated course): <i>Mathematical methods for economics and business (4 credits)</i> + <i>Statistical methods for economics and business (4 credits)</i>	Roberto Ghiselli Ricci	SECS-S/06	64	8
7	1	1	B1 - Business	Logistics and operations management	Contracted lecturer	SECS-P/07	56	7
Second year (Active from academic year 2016/2017)								
N°	Semester	Year	Disciplinary area	Module / Activity	Lecturer	Scientific Disciplinary Sector (SDS)	N° teaching hours	Credits

						Sector (SDS)	hours	ts
8	1	2	B4 - Legal	International trade law	Visiting Law Faculty lecturer	IUS/04	64	8
9	2	2	C - Related/ integrated	International trade and competitiveness	Silvia Bertarelli	SECS-P/01	56	7
10	1	2	B2 - Economics	Development and emerging markets (integrated course): <i>Development economics (4 credits) + Economics and business of emerging markets (3 credits)</i>	Marco Rodolfo Di Tommaso	SECS-P/06	56	7
11	2	2	B1 - Business	Financial management	Giuseppe Marzo	SECS-P/07	56	7
12		2	D - Optional	<i>2 modules from the following options for a total of 14 credits:</i>			112 in total	14 in total
13	2			<ul style="list-style-type: none"> International marketing 	Fulvio Fortezza	SECS-P/08	(56)	(7)
	1			<ul style="list-style-type: none"> Business, markets and competition 	Giorgio Prodi	SECS-P/06	(56)	(7)
	1			<ul style="list-style-type: none"> The logics of decision making (if not previously taken on 3-year degree course) 	Marcello D'Agostino	M-FIL/02	(56)	(7)
	2			<ul style="list-style-type: none"> Project work 	Dissertation supervisor	NN	(175 of independent study)	(7)
14		2	F - Other training	<i>One module from the following options:</i>				4 in total
	1			<ul style="list-style-type: none"> Internship 	Davide Antonioli (responsible for accreditation only)	NN	(100 of work placement)	(4)
	1			<ul style="list-style-type: none"> German language 	Laura Ramaciotti (responsible for accreditation only)	L-LIN/14	(20)	(4)
	1			<ul style="list-style-type: none"> French language 	Andrea Calamanti (responsible for accreditation only)	L-LIN/04	(20)	(4)
	1			<ul style="list-style-type: none"> Spanish language 	Lucio Poma (responsible for accreditation only)	L-LIN/07	(20)	(4)
15	2	2	E1 – Final Exam	Dissertation	Dissertation supervisor	PROFIN_S	42 (face-to-face supervision)	14

				Total credits				120
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Syllabus: Green economy and sustainability (category LM-56)

First year, academic year 2015/2016								
<i>N°</i>	<i>Semester</i>	<i>Year</i>	<i>Disciplinary area</i>	<i>Module / Activity</i>	<i>Lecturer</i>	<i>Scientific Disciplinary Sector (SDS)</i>	<i>N° teaching hours</i>	<i>Credits</i>
1	2	1	B1 - Economics	Theory of the firm and of the markets	Susanna Mancinelli	SECS-P/01	72	9
2	2	1	B1 - Economics	Industrial policy and sustainability (integrated course): Industrial economics and policy (7 credits) + Economics of small and medium enterprises (2 credits)	Sandrine Labory	SECS-P/06	72	9
3	1	1	B2 - Business	Strategic control and performance management	Emidia Vagnoni	SECS-P/07	72	9
4	2	1	C – Related/ integrated	Organizational behaviour and human resource management	Giovanni Masino	SECS-P/10	64	8
5	1	1	B2 - Business	Governance and accounting of SMEs	Enrico Bracci	SECS-P/07	72	9
6	1	1	B3 - Statistics/ Mathematics	Quantitative methods for economics and business (integrated course): Mathematical methods for economics and business (4 credits) + Statistical methods for economics and business (4 credits) [course share with SME syllabus]	Stefano Bonnini	SECS-S/06	64	8
7	2	1	B1 - Economics	Econometric methods and models	Antonio Musolesi	SECS-P/05	56	7
Second year (Active from academic year 2016/2017)								
<i>N°</i>	<i>Semester</i>	<i>Year</i>	<i>Disciplinary area</i>	<i>Module / Activity</i>	<i>Lecturer</i>	<i>Scientific Disciplinary Sector (SDS)</i>	<i>N° teaching hours</i>	<i>Credits</i>
8	1	2	B4 - Legal	Environmental law and Intellectual property rights	Carlo Emanuele Mayr	IUS/04	64	8
9	2	2	B1 - Economics	Sustainability of public policy	Contracted lecturer	SECS-P/03	56	7

10	1	2	B1 - Economics	Eco-Innovations, business performance and industrial dynamics	Contracted lecturer	SECS-P/06	56	7
11	1	2	C Related/ integrated	Environmental economics and the green economy	Massimiliano Mazzanti	SECS-P01	56	7
12		2	D - Optional	<i>2 modules from the following options for a total of 14 credits:</i>			112 in total	14 in total
13	1			<ul style="list-style-type: none"> Economics of innovation 	Davide Antonioli	SECS-P/01	(56)	(7)
	2			<ul style="list-style-type: none"> Econometric techniques for policy evaluation 	Antonio Musolesi	SECS-P/05	(56)	(7)
	1			<ul style="list-style-type: none"> Policies for sustainability and local development 	Gianfranco Franz	ICAR 20	(56)	(7)
	1			<ul style="list-style-type: none"> The logic of decision making (<i>if not previously taken on 3-year degree course</i>) 	Marcello D'Agostino	M-FIL/02	(56)	(7)
	1			<ul style="list-style-type: none"> Development and emerging markets (integrated course) <i>Development economics (4 credits)</i> + <i>Economics and business of emerging markets (3 credits)</i> 	Marco Rodolfo Di Tommaso	SECS-P/06	(56)	(7)
	2			<ul style="list-style-type: none"> Financial public economics (shared course) 	Leonzio Giuseppe Rizzo	SECS-P/03	(56)	(7)
	2			<ul style="list-style-type: none"> Project work 	Dissertation supervisor	NN	(175 of independent study)	(7)
14		2	F - Other training	<i>One module from the following options:</i>				4 in total+
	1			<ul style="list-style-type: none"> Internship 	Davide Antonioli (responsible for accreditation only)	NN	(100 of work placement)	(4)
	1			<ul style="list-style-type: none"> German language 	Laura Ramaciotti (responsible for accreditation only)	L-LIN/14	(20)	(4)
				<ul style="list-style-type: none"> French language 	Andrea Calamanti (responsible for accreditation only)	L-LIN/04	(20)	
	1			<ul style="list-style-type: none"> Spanish language 	Lucio Poma (responsible for accreditation only)	L-LIN/07	(20)	(4)

					accreditation only)			
15	2	2	E1 – Final exam	Dissertation	Dissertation supervisor	PROFIN_S	42 (face-to-face supervision)	14
				Total credits				120

***For rules governing the choice of options see the section OPTIONAL MODULES (TYPE D).**

Other information on course of study

Optional modules, Type D (rules for selection)	<p>The Academic Senate has imposed a module selection deadline of 30th November.</p> <p>Students must choose optional modules amounting to a total of 14 credits (training activities distinguished by the progressive numbers 12 and 13) as follows:</p> <ul style="list-style-type: none"> ▪ Choosing subjects from their designated syllabus ▪ Choosing core or optional subjects from other syllabuses ▪ Choosing accredited modules from other teaching facilities <p>It is not possible to choose only one module from an integrated optional exam. Students are strongly advised to choose modules from level 2 (Masters' or specialization) or 5-year degree courses.</p> <p>For further information on the choice of type D optional modules, please see the syllabus website: http://www.unife.it/economia/lm.economia/studiare/piano-degli-studi</p> <p>Students must indicate their chosen modules directly online on their personal web page. See website: http://studiare.unife.it and log in from any personal computer with internet connection.</p> <p>The Unified Study Course Council (C.C.S.U.) reserves the right to approve all options on a case by case basis, except for active modules selected from the official syllabus of the Degree Course in Economics, Markets and Management, whose suitability has already been approved</p>
Work placement (Type F)	All work/training placements must be coherent with the chosen syllabus, and approval must be sought in writing via the relevant form, which can be found on the faculty website and must be handed in to the Students' Secretary.
Preparatory modules	No preparatory modules foreseen for this course
Barriers	No specific barriers to study foreseen for this course
Final exam	For all information regarding the final exam procedure and format, see website: http://www.unife.it/economia/lm.economia/laurearsi
Job insertion project (PIL)	<p>Students enrolling on the Masters' Degree Course (equivalent) in Economics, Markets & Management at the University of Ferrara may apply for a place on the Workplace Insertion Project (P.I.L., <i>Percorso di Inserimento Lavorativo</i>) – one of its kind in Italy. The aim of the Project is to create an integrated learning pathway of academic and occupational training. The pathway features an estimated 18 months of theoretical, practical and on-the-job training, as part of a work placement to be held in a private business, public administration body or international institution.</p> <p>Those participating in sub-project 1 of the University of Ferrara Workplace Insertion Project and passing the final exam will be awarded a total of 4 type F credits, in place of the Work Placement module. The mark awarded in the final exam of sub-project 1 will be converted into thirtieths (if not already in thirtieths) and associated with the recognized credits.</p>
State exam	<p>The Masters' Degree (equivalent) in Economics, Markets & Management (categories LM-56 and LM-77) entitles the holders to sit the State Exam for qualification as a Chartered Accountant, after completion of an internship. Those who pass the State Exam are also entitled to register with the Guild of Accountants and Expert Book-keepers under Section A "Accountants".</p> <p>In conformity to the framework agreement between the Ministry of Education (MIUR) and the National Council of Accountants and Expert Book-keepers (CNDCEC), signed in 2014, the Ferrara Guild of Accountants and Expert Book-keepers and the University of Ferrara have stipulated a convention detailing the terms and conditions of facilitated access to the State Exam. In this regard, students may be exonerated from sitting the first written exam, and may start their internship while they are studying for their Masters'.</p> <p>The University of Ferrara is an accredited centre for the State Exam.</p> <p>Further information can be found on the website: http://eco.unife.it/it/lavoro/libera-professione</p>
Course duration options	<p>Students may seek authorization to follow the course over a time period other than that prescribed, provided that they adhere to the syllabus outlined in the Degree Course Regulations</p> <p>Pursuant to and by effect of the University Teaching Regulations, students not wishing to complete the syllabus within the normal duration may choose either:</p> <ul style="list-style-type: none"> ▪ A syllabus of longer duration than the norm, by enrolling on one semester, i.e., the individual

	<p>modules of the degree course in question, provided that they have taken any prescribed preparatory modules</p> <ul style="list-style-type: none"> ▪ A syllabus of shorter duration than the norm (but a minimum of two years), by bringing forward any work placements or internships, or by application to the Faculty Council. The Council will deliberate on individual proposals for modified timetables, and either give their approval or seek agreement with the student regarding further modifications. <p>Should the education system change during their university career, the part-time student will be allowed to continue their studies as part of the new system, and thereby to complete any outstanding years on a course that has been deactivated. The Council will examine the previous career and deliberate on the transferral of the credits already awarded, and those yet to be obtained.</p>		
Recognition of overseas qualifications	<p>For the Degree Course in ECONOMICS, MARKETS & MANAGEMENT, recognition of degrees taken abroad will be deliberated upon by the Council upon receipt of written application with the studied syllabus attached.</p> <p>For further information regarding this procedure, please see the <i>Ufficio Mobilità internazionale e studenti stranieri</i> (International Student Affairs Office) – Via Savonarola, 9 – e-mail: mob_int@unife.it</p> <p>Website: http://www.unife.it/mobilita-internazionale</p>		
Convalidation of exams and recognition of credits	<p>Any requests for convalidation of exams or attendance must be presented, with a copy of the studied syllabus attached, to the Students' Secretary in via Savonarola, 9, and forwarded to the Faculty Council.</p> <p>Recognition of credits from professional experience may be possible if the level of knowledge and skills is attested to by a placement test or training course score.</p> <p>Pursuant to and by effect of Article 14, Paragraph 1, of Law n° 240/2010, and with the exception of that provided for by Paragraph 2 of the same article, a maximum of 12 credits may be awarded for previous professional experience.</p> <p>See the following web page for the convalidation criteria applied by the Faculty Council: http://eco.unife.it/it/didattica/corsi-laurea/informazioni-utili-studenti/riconoscimento-crediti/linee-guida-convalida</p>		
Changing category	<p>Students enrolled on the inter-category degree course wishing to modify their category and continue their studies in the other category foreseen on the study programme do not have to pay a transferral fee.</p> <p>A transferral fee is, however, applicable to those wishing to change category after completion of the entire course.</p> <p>Applications for change of category for students who enrol on the second year of the Degree Course in Economics, Markets and Management for the new academic year will not be examined by the Faculty Council, and the student will automatically be accepted onto the requested year.</p> <p>Particular types of requests by students already accepted on the degree course following transferral from another university, career abbreviation, recognition of credits from previous professional experience, including those obtained from post-secondary education, will, however, be examined by the Faculty Council.</p> <p>Applications for change of category must be presented to the Students' Secretary. For more information on changing category and the terms of the application procedure, please see the course website: www.unife.it/economia/lm.economia</p>		
Students transferring from other universities	<p>The Faculty Council entrusts the Teaching Commission with verifying the particulars of students transferring from other degree courses to the Degree Course in Economics, Markets and Management, the convalidation of any exams passed, and establishing any integration of credits, as well as the entrance level in terms of course year.</p> <p>For students transferring from other universities, the Teaching Commission will examine their previous academic career, determine that still to be undertaken, and make decisions, according to pre-established criteria, within the terms and conditions laid down in the University Teaching Regulations, regarding recognition of previously awarded credits.</p> <p>See the following web page for the convalidation criteria applied by the Faculty Council: http://eco.unife.it/it/didattica/corsi-laurea/informazioni-utili-studenti/riconoscimento-crediti/linee-guida-convalida</p>		
Joint study programme with the Pontificia Universidade Católica do Paraná (PUCPR, Brazil)	<p>A joint study programme with the Pontificia Universidade Católica do Paraná (PUCPR, Brazil) is in effect, and enables students to be awarded both the Masters' Degree (equivalent) in Economics, Markets and Management at the University of Ferrara and the Graduação from the University of Curitiba.</p> <p>The programme was established following the stipulation of a joint Executive Agreement between the two universities, starting from the student cohort enrolling in the academic year 2013/2014. A maximum number of six students per academic year will be accepted on the programme, and these will be selected following a call for candidates published annually, and open to students enrolled on the first year of the Degree Course in Economics, Markets and Management.</p> <p>Students applying for the joint qualification can choose one of the following combinations:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; text-align: center; padding: 5px;">Qualification awarded by UNIFE</td> <td style="width: 50%; text-align: center; padding: 5px;">Qualification awarded by PUCPR</td> </tr> </table>	Qualification awarded by UNIFE	Qualification awarded by PUCPR
Qualification awarded by UNIFE	Qualification awarded by PUCPR		

	Masters' Degree Course (equivalent) in Economics, Markets and Management (<i>Category LM-77 – Small and medium enterprises in international markets SMEs</i>)	Graduação in Administração
	Masters' Degree Course (equivalent) in Economics, Markets and Management (<i>Category LM-56 – Green economy and sustainability</i>)	Graduação in Ciências Econômicas
	<p>Information and details will be posted on the websites: http://eco.unife.it/it/didattica/corsi-laurea/doppio-titolo-con-pucpr</p> <p>http://www.unife.it/studenti/internazionale/doppio-titolo</p>	
Other information	For more information please see the course website: http://www.unife.it/economia/lm.economia	

DEGREE COURSE SUPERVISOR

Signed: Prof. Giovanni Masino

Students' secretary

For administrative information, please contact the University of Ferrara Economics Faculty Students' Secretary, via Savonarola, 9/11 - 44121 Ferrara.

E-mail: segreteria.economia@unife.it

Website: <http://www.unife.it>

Phone: 0532 293285

Fax: 0532 293294

Course manager

For information regarding the lectures please see the Economics, Markets and Management Degree Course Manager

Elena Delfanti

Phone: 0532/455021 – 0532/455057

E-mail: md.economia@unife.it

Website: <http://www.unife.it/economia/lm.economia>